Sunday, January 31, 2010

**Opening Session: The Balance of Israel's National Security**
Chair: Maj. Gen. (res.) Danny Rothschild, Director, Institute for Policy and Strategy; Chair, Annual Herzliya Conference Series
Dr. Uzi Arad, National Security Advisor to the Prime Minister; Chairman, National Security Council, Prime Minister's Office
Maj. Gen. Benjamin (Benny) Gantz, Deputy Chief of Staff, IDF
Amb. Yossi Gal, Director-General, Ministry of Foreign Affairs
MK Isaac Herzog, Minister of Social Affairs and Social Services
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Herzliya Indices
Prof. Rafi Melnick, Provost, IDC Herzliya
Prof. Gabriel Ben-Dor, Haifa University

Concluding Address: Prof. Uriel Reichman, President, IDC Herzliya

**Inaugural Ceremony**
Chair: Prof. Uriel Reichman, President, IDC Herzliya
Greetings: Ms. Yael German, Mayor of Herzliya
Prof. Alex Mintz, Dean, Lauder School of Government, Diplomacy and Strategy, IDC Herzliya

Keynote Address: Dr. Dominique Strauss-Kahn, Managing Director, International Monetary Fund (IMF)

Concluding Remarks: Prof. Stanley Fischer, Governor of the Bank of Israel

**Opening Reception**
Greetings: Mr. Richard D. Heideman, Chairman, International Advisory Board of the Herzliya Conference
14:30-16:30  
Prospects of Peace: The Regional Dimension
MK Lt. Gen. (res.) Shaul Mofaz, Former Minister of Defense; Kadima Party  
Prof. Amb. Daniel C. Kurtzer, Woodrow Wilson School, Princeton University  
Mr. Elliott Abrams, Senior Fellow for Middle Eastern Studies, Council on Foreign Relations  
Dr. Dan Schueftan, Director, National Security Studies Center, University of Haifa  
Maj. Gen. (res.) Danny Rothschild, Director, Institute for Policy and Strategy, IDC Herzliya; Chair, Annual Herzliya Conference Series  
Moderator: Mr. Raviv Druker, Channel 10  
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MK Dan Meridor, Deputy Prime Minister and Minister of Intelligence and Atomic Energy

17:00-18:45  
Primus inter Pares? The US and the Global Order
Hon. Ferenc Gyurcsány, Fmr. Prime Minister of Hungary  
Amb. Dr. Richard N. Haass, President, Council on Foreign Relations  
Amb. Igor Neverov, Ambassador of the Russian Federation to Sweden  
Amb. Yoshij Nogami, President, Japan Institute of International Affairs  
Prof. Shlomo Avineri, Hebrew University of Jerusalem; Fmr. Director-General of the Ministry of Foreign Affairs  
Moderator: Dr. Josef Joffe, Publisher-Editor, Die Zeit; Hoover Institute, Stanford University  
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Hon. Frank-Walter Steinmeier, Leader of the Opposition, Germany; Fmr. Minister of Foreign Affairs of Germany

19:45-21:30  
Climate Change – The Global Challenge
Chair: Mr. Israel Makov, Chairman of the Board, Institute for Policy and Strategy, IDC Herzliya  
Prof. Thomas Schelling, Distinguished University Professor, University of Maryland; Nobel Memorial Prize in Economic Sciences Laureate  
Emerging from the Crisis? Challenges to the Global Economy  
Prof. Jacob Frenkel, Chairman, JPMorgan Chase International; Chairman, Group of Thirty (G-30); Fmr. Governor of the Bank of Israel  
Mr. Mortimer B. Zuckerman, Editor-in-Chief, U.S. News & World Report  
Dr. Joseph Bachar, Chairman, Board of Directors, Bank Discount  
Moderator: Mr. Sevar Plozter, Yediot Ahronot
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<th>Session Title</th>
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<td>08:00-08:45</td>
<td>Teaching Jewish Identity and Heritage</td>
<td>Rabbi Aryeh Deri, MK Prof. Yuli Tamir, Fmr. Minister of Education, Maj. Gen. (res.) Elazar Stern, CEO, Genesis Foundation</td>
<td>Mr. Menashe Raz, Channel 1, IBA</td>
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<td>10:00-10:45</td>
<td>Investing in Future Growth: Israel’s Civilian R&amp;D Infrastructures</td>
<td>Prof. Oded Abramsky, Chairman, National Council for Research and Development</td>
<td>Prof. Hermona Soreq, Member, National Council for Research and Development; Prof. Moshe Oron, Member, National Council for Research and Development; Prof. Yadin Dudai, Member, National Council for Research and Development; Prof. Mina Teicher, Member, National Council for Research and Development; Prof. David Horn, Member, National Council for Research and Development; Prof. Daniel Hershkovitz, Minister of Science and Technology</td>
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<td>10:45-11:15</td>
<td>Breaking the Global Oil Addiction: Alternative Sources for Fueling Transportation</td>
<td>Dr. Gal Luft, Executive Director, Institute for the Analysis of Global Security; Prof. Eugene Kandel, Head, National Economic Council, The Prime Minister’s Office; Prof. Moti Herschkowitz, Vice-President and Dean for R&amp;D, Ben Gurion University; Dr. Orna Berry, Venture Partner, Gemini Israel</td>
<td>Dr. Yitzhak Noy, Israel Radio, MK Prof. Daniel Hershkovitz, Minister of Science and Technology</td>
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<td>11:15-11:45</td>
<td>Breaking the Global Oil Addiction: Israel’s Role</td>
<td>Dr. Gal Luft, Executive Director, Institute for the Analysis of Global Security; Prof. Eugene Kandel, Head, National Economic Council, The Prime Minister’s Office; Prof. Moti Herschkowitz, Vice-President and Dean for R&amp;D, Ben Gurion University; Dr. Orna Berry, Venture Partner, Gemini Israel</td>
<td>MK Dr. Uzi Landau, Minister of National Infrastructures*</td>
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<td>11:45-12:15</td>
<td>Israel’s National Education and School System: Preparing the Next Generation for the 21st Century</td>
<td>Mr. Shraga Brosh, President, Manufacturers’ Association of Israel; Ms. Maxine Fassberg, General-Manager, Intel Israel; Ms. Gila Ben-Har, Director, Center for Educational Technology; Brig. Gen. (res.) Yakov Nagel, Deputy Head, R&amp;D Directorate, Ministry of Defense</td>
<td>Prof. Nimrod Aloni, Head of the Institute for Educational Thought, Seminar Hakibutzim College</td>
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13:30-15:15  The Quest for Effective Governance
Mr. Eyal Gabbai, General-Director, Prime Minister’s Office
MK Yariv Levin, Chairman, Knnesset House Committee
Judge Michael Cheshin, Justice (ret.), Israel Supreme Court
Mr. Isaac Devash, Co-founder, Atidim – Cadets for Public Sector
Prof. Suzie Navot, School of Law, College of Management Academic Studies
Prof. David H. Rosenbloom, Chair Professor of Public Management, City University of Hong Kong
Moderator: Mr. Dror Shum, President, The Israeli Institute for Economic Planning

14:00-15:30  Elderly Population in Israel: Social and Welfare Policy Dilemmas
Opening Remarks: Mr. Chaim Topol, Actor
Prof. Arie Rimmerman, School of Social Work, Haifa University
Prof. Jack Habib, Brookdale Institute
Mr. Moti Vinter, Deputy Director, Ministry of Welfare and Social Services
Mr. Avigdor Kaplan, Chairman of the Association of Life Insurance Companies of Israel Ltd; CEO, Kli Insurance
Mr. Aharon Azulay, Director-General, Ministry for Senior Citizens
Moderator: Prof. Jacob Gindin, University of Haifa; Clalit Health Services
MK Dr. Lea Nissim, Deputy Minister, Ministry for Senior Citizens

15:45-17:00  Realigning Government, Business, and Civil Society: Competition or Partnership?
Mr. Nachum Itzkovitz, Director-General, Ministry of Social Affairs and Social Services
Mr. Gil-Ad Harish, Director and Founder, La'Sova
Mr. Elie Elouf, General Director, Rashi Foundation
Mr. Zvi Ziv, Fmr. CEO of Bank Hapoalim; Chairman, Ma'alah
Mr. Israel Makov, Chairman of the Board of Directors, Institute for Policy and Strategy
Moderator: Ms. Ruth Sinai, Commentator on Social Affairs
Dr. Arthur C. Brooks, President, American Enterprise Institute (AEI)
Wednesday, February 3, 2010

20:30-21:30
Prospects of Peace: The Israeli-Palestinian Track
Chair: Maj. Gen. (res.) Danny Rothschild, Director, Institute for Policy and Strategy, IDC Herzliya; Chair, Annual Herzliya Conference Series
MK Lt. Gen. (res.) Ehud Barak, Minister of Defense
H.E. Dr. Salam Fayyad, Prime Minister, Palestinian Authority

8:30-10:00
The Community Front: An Integrated Approach to Personal Security
Police Commissioner Raymond Walter Kelly, Police Commissioner NYPD
Commissioner Dudi Cohen, Inspector General, Israel Police
Mr. Aharon Abramowicz, Fmr. Director-General of the Ministry of Justice
Mr. Hagai Peleg, Director-General, Ministry of Public Security
Police Maj. Gen. Yoa Segalovitz, Head, Investigation and Intelligence Division
Ms. Rachel Sharvit, Deputy Director-General, Ministry of Social Affairs and Social Services
Mr. Yaacov Hecht, Director, Institute for Democratic Education
Moderator: Dr. Ilana Dayan, Channel 2

8:30-10:15
The US and the Arch of Instability: Pakistan, Afghanistan and Iraq
Dr. Colin Kahl, US Deputy Assistant Secretary of Defense for the Middle East
Dr. Kori Schake, Research Fellow, Hoover Institution, Stanford University
Brig. Gen. (res.) Yosef Kuperwasser, Deputy Director General, Ministry of Strategic Affairs
Mr. Elmar Brok, MEP, Chairman, European Parliament Delegation for Relations with the United States
Moderator: Dr. Neil Livingstone, Chairman and CEO, ExecutiveAction LLC

10:30-11:45
The 20th Anniversary of the Immigration of the Soviet Jewry to Israel: Lessons and Current Challenges
MK Sofia Landver, Minister of Immigrant Absorption
Dr. Vladimir (Ze’ev) Khain, Chief Scientist, Ministry of Immigrant Absorption
Mr. Yaakov Hain, Deputy CEO, Israeli Electric Corporation
Prof. Mikhail Chlenov, Secretary General, Euro-Asian Jewish Congress
Ms. Naomi Ben-Ami, Head of Nativ, Prime Minister’s Office
Mr. Mark Meirson, RTBI
Moderator: Ms. Dorit Golender, Ambassador-Designate to the Russian Federation

11:45-13:15
Rising to the Challenge of Radical Indoctrination
Baroness Pauline Neville-Jones, Shadow Security Minister, House of Lords
Prof. Martin Kramer, Senior Fellow, Shalem Center; National Security Studies Program, Harvard University
Mr. Matthew Sinclair, Research Director, TaxPayers’ Alliance
Dr. Rami Nasrallah, International Peace and Cooperation Center
Moderator: Dr. Shmuel Bar, Director of Studies, Institute for Policy and Strategy, IDC Herzliya
President José María Aznar, Fmr. Prime Minister of Spain; President, Foundation for Social Studies and Analysis

12:30-13:15
Civil Preparedness in the Israeli Home Front: the Role of the Civil Society
MK Maj. Gen. (res.) Matan Vilnai, Deputy Minister of Defense
Mr. Gidi Grinstein, President and Founder, Reut Institute
Mr. Amos Shapiro, CEO, Colcom
Brig. Gen. (res.), Dr. Ariel Heimann, General Manager, Davidson Institute of Science Education, Weizmann Institute of Science
Dr. Deborah Blum, Israel Trauma Coalition
Moderator: Mr. Yoav Limor, Channel 1, IBA
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| 14:00-15:15 | Regulating the Capital Markets and Pension Savings  
Dr. Rafi Melnick, College of Management – Academic Studies  
Moderator: Prof. Amir Barnea, Founding Dean, IDC Herzliya |
| 15:30-17:00 | Israel’s Economic Challenges: Leveraging the Crisis  
Mr. Haim Shani, Director General, Ministry of Finance  
Prof. Rafi Melnick, Provost, IDC Herzliya  
Mr. Atron Fogel, Chairman, Migdal; Chairman, Advisory Board of the Bank of Israel  
Prof. Daniel Tsiddon, Vice President, Capital Markets Division, Leumi Group  
Moderator: Idan Grinbaum, Deputy Editor, Calcalist  
Prof. Stanley Fischer, Governor of the Bank of Israel |
| 17:15-18:30 | New Wars in Search for New Laws: International Law and the Contemporary Battlefield  
Prof. George Fletcher, Cardoso Professor of Jurisprudence, Columbia Law School  
Prof. Amnon Rubinstein, Radzyner School of Law, IDC Herzliya  
Mr. Liat Orgad, Radzyner School of Law, IDC Herzliya  
Dr. Boaz Ganor, Director, International Institute for Counter-Terrorism Policy, IDC Herzliya  
Moderator: Ms. Dvorah Chen, Dvorah Chen Law Offices |
| 14:00-15:30 | Iran as a Nuclear Threshold Country – Potential Strategic Implications  
Amb. Tim Guldman, Fmr. Swiss Ambassador to Iran; Professor of International Relations, University of Frankfurt  
Dr. Patrick M. Cronin, Senior Advisor and Senior Director of the Asia-Pacific Security Program, Center for New American Security  
Prof. Francois Heisbourg, Chairman, International Institute for Strategic Studies and of the Geneva Centre for Security Policy  
Dr. Shmuel Bar, Director of Studies, Institute for Policy and Strategy, IDC Herzliya  
Moderator: Sir Michael Pakenham, Senior Advisor, Access Industries; Fmr. Chairman, UK Joint Intelligence Committee  
Prof. Yoram Eden, College of Management – Academic Studies  
Moderator: Prof. Amir Barnea, Founding Dean, IDC Herzliya |
| 15:30-17:00 | Managing the Risk of Break-Out: A Poly-Nuclear Middle East and Global Proliferation  
Prof. Thomas Schelling, Distinguished University Professor, University of Maryland; Nobel Memorial Prize in Economic Sciences Laureate  
Prof. Hitoshi Tanaka, Fmr. Deputy Minister of Foreign Affairs of Japan; Senior Fellow, Japan Center for International Exchange (JCIE)  
Prof. Paul Bracken, Professor of Management and Political Science, Yale University  
Dr. Bruno Tertrais, Senior Research Fellow, Fondation pour la Recherche Stratégique (FRS)  
Prof. Maj. Gen. (res.) Itzhak Ben-Israel, Tel-Aviv University  
Moderator: Mr. Adam Ward, Director of Studies, IISS |
| 17:15-18:30 | Adjusting to Climate Change: A National Security Dimension  
Mr. Eli Stenzler, Chairman of the Board, Jewish National Fund  
Dr. Orr Karassim, School of Law, Sapir Academic College; Member of the Board, Jewish National Fund  
Prof. Pinhas Alpert, Porter School for Environmental Studies, Tel Aviv University  
Dr. Yeshayahu Bar-Or, Chief Scientist, Ministry of Environmental Protection  
Prof. Arnon Sofer, Chaimin Chair in Geostrategy, University of Haifa |

The 2010 Herzliya Address  
Chair: Prof. Uriel Reichman, President, IDC Herzliya  
The Herzliya Address: Hon. Benjamin Netanyahu, Prime Minister of Israel  
Concluding Remarks: Gen. (res.) Danny Rothschild, Director, Institute for Policy and Strategy; Chair, Annual Herzliya Conference Series
**Herzliya Roundtable Sessions**

**Perceptions of American Power: Implications for Global Order and the Middle East**
Chair: Dr. Dov S. Zakheim, Fmr. US Undersecretary of Defense

**Discussants:**
- Mr. Elliott Abrams, Senior Fellow for Middle Eastern Studies, Council on Foreign Relations
- Dr. Samantha Ravich, Fmr. National Security Advisor to the US Vice President
- Prof. Amb. Daniel C. Kurtzer, Professor Woodrow Wilson School, Princeton University
- Prof. Jonathan Paris, Senior Fellow, Atlantic Council

**The Dawn of the Poly-nuclear Middle East: Implications for Deterrence**
Chair: Shmuel Bar, Director of Studies, Institute for Policy and Strategy, IDC Herzliya

**Discussants:**
- Prof. Thomas Schelling, Distinguished University Professor, University of Maryland; Nobel Memorial Prize in Economic Sciences Laureate
- Prof. Kori Schake, Research Fellow, Hoover Institution

**Risk Management and New Methodologies for Strategic Planning**
Chair: Mr. Eran Etzion, Director of Policy Planning, Ministry of Foreign Affairs

**Discussants:**
- Prof. Paul Bracken, Professor of Management and Political Science, Yale University
- Brig. Gen. Dr. Michael Herzog, Envoy of the Prime Minister and the Minister of Defence to the Peace Process
- Dr. Steven W. Popper, Senior Economist, RAND

**Winning the Battle of the Narrative: An Agenda for Action**
Chair: Col. (res.) Miri Eisin, Fmr. Foreign Media Advisor to the Prime Minister

**Discussants:**
- Ms. Fern Oppenheim, Applied Marketing Innovations
- Dr. Emanuele Ottonelli, Senior Fellow, Foundation for Defense of Democracies

**Poisoning the Future: Fighting Hate Indoctrination and De-legitimization**
Chair: Mr. Elias Fattal

**Discussants:**
- Mr. Richard D. Heideman, Chairman, International Advisory Board of the Herzliya Conference; Honorary President, B'nai Brith International
- Dr. Shmuel Bar, Director of Studies, Institute for Policy and Strategy, IDC Herzliya
- Mr. Itamar Marcus, Founder and Director, Palestinian Media Watch
- Prof. Martin Kramer, Senior Fellow, Shalem Center; National Security Studies Program, Harvard University
- Mr. Matthew Sinclair, Research Director, Taxpayers Alliance

**Israel and the West: Deepening Relations with NATO and the EU**
Chair: Ambassador Dr. Oded Eran, Director, Institute for National Security Studies(INSS)

**Discussants:**
- Dr. Ronald D. Asmus, Executive Director, Transatlantic Center and Strategic Planning, German Marshall Fund of the US
- H.E. Michael Žantovsky, Ambassador of the Czech Republic to the United Kingdom
- Mr. Tommy Steiner, Senior Research Fellow, Institute for Policy and Strategy, IDC Herzliya; Director, Atlantic Forum of Israel

**The New US Missile Defense Architecture: Implications for Israel**
Chair: Maj. Gen. (res.) Elian Ben Eliyahu, CEO, Sentry Technology Group; Fmr. Commander of the Air Force

**Discussants:**
- Lt. Gen. (ret.) Dennis Cavin, Vice President of Air and Missile Defense Strategic Initiatives, Lockheed Martin
- Mr. Uzi Rubin, Fmr. Director, Israel Missile Defense Organization at the Ministry of Defense
- Dr. Oded Brosh, Senior Research Fellow, Institute for Policy and Strategy, IDC Herzliya

*The Herzliya Roundtable sessions were held under the Chatham House Rule and attended by invitation only. These sessions facilitated in-depth conversations on topical issues involving senior-most practitioners and experts.*