

הרצליה 2010

Program

The Tenth Annual Herzliya Conference

Sunday, January 31, 2010

Herzliya Aud.

16:30-19:00

Opening Session: The Balance of Israel's National Security

Chair: Maj. Gen. (res.) **Danny Rothschild**, Director, Institute for Policy and Strategy; Chair, Annual Herzliya Conference Series
Dr. **Uzi Arad**, National Security Advisor to the Prime Minister; Chairman, National Security Council, Prime Minister's Office
Maj. Gen. **Benjamin (Benny) Gantz**, Deputy Chief of Staff, IDF
Amb. **Yossi Gal**, Director-General, Ministry of Foreign Affairs
MK **Isaac Herzog**, Minister of Social Affairs and Social Services

Herzliya Indices

Prof. **Rafi Melnick**, Provost, IDC Herzliya
Prof. **Gabriel Ben-Dor**, Haifa University

Concluding Address: Prof. **Uriel Reichman**, President, IDC Herzliya

Herzliya Aud.

19:45-21:00

Inaugural Ceremony

Chair: Prof. **Uriel Reichman**, President, IDC Herzliya
Greetings: Ms. **Yael German**, Mayor of Herzliya
Prof. **Alex Mintz**, Dean, Lauder School of Government, Diplomacy and Strategy, IDC Herzliya
Keynote Address: Dr. **Dominique Strauss-Kahn**, Managing Director, International Monetary Fund (IMF)

Concluding Remarks: Prof. **Stanley Fischer**, Governor of the Bank of Israel

21:15

Opening Reception

Greetings: Mr. **Richard D. Heideman**, Chairman, International Advisory Board of the Herzliya Conference

Monday, February 1, 2010

Herzliya Aud.

08:30-10:15

Still Special? US-Israel Relations

MK **Tzipi Livni**, Head of the Opposition; Fmr. Minister of Foreign Affairs

MK **Daniel Ayalon**, Deputy Minister of Foreign Affairs

H.E. **James B. Cunningham**, Ambassador of the United States to Israel

Amb. **Alfred Moses**, Chairman, UN Watch

Mr. **Malcolm Hoenlein**, Executive Vice Chairman, Conference of Presidents of Major American Jewish Organizations

Moderator: **Aluf Benn**, Haaretz

Ivcher Aud.

10:30-11:45

Winning the Battle of the Narrative: Strategic Communication for Israel

Mr. **Martin Kace**, President, Empax

Dr. **Josef Joffe**, Publisher-Editor, Die Zeit

Mr. **Ido Aharoni**, Ministry of Foreign Affairs

Mr. **Eyal Arad**, Chairman and Founding Partner, Euro RSCG Israel Group

Moderator: Mr. **Goor Tsalalyachin**, King's College London

Chais Aud.

10:30-12:00

Israel and the OECD: Benefits and Costs

MK **Benjamin Ben-Eliezer**, Minister of Industry, Trade, and Labor

Mr. **Nicola Bonucci**, Director for Legal Affairs, OECD

Mr. **Dan Catarivas**, Director, Division of Foreign Trade and International Relations, Manufacturers' Association of Israel

Mr. **Dror Strum**, President, The Israeli Institute for Economic Planning

Dr. **Yossi Inbar**, Director-General, Ministry of Environmental Protection

Amb. **Irit Ben-Abba**, Deputy Director-General for Economic Affairs, Ministry of Foreign Affairs

Moderator: Ms. **Nehama Ronen**, Fmr. Director-General, Ministry of Environmental Protection

Herzliya Aud.

12:15-13:45

Security, Economy, and the Peace Process

Sir **Ronald Cohen**, Chairman, The Portland Trust

Ms. **Valerie Hoffenberg**, Special Representative for the Economic, Cultural, Commercial, Educational, and Environmental Dimensions of the Middle East Peace Process, France

Mr. **Yaacov Peri**, Chairman, Mizrahi-Tfahot Bank and Former Head of the Israel Security Agency

Mr. **Sharon Kedmi**, Director-General, Ministry of Industry, Trade, and Employment

Mr. **Yosef Maiman**, President, Merhav Group

Moderator: Brig. Gen. (res.) **Eival Giladi**, Director, Portland Trust Israel

MK **Silvan Shalom**, Vice Prime Minister and Minister of Regional Cooperation

Ivcher Aud.

12:15-13:45

Israel's Next Engine of Growth? Green Economy and Cleantech

MK **Gilad Erdan**, Minister of Environmental Protection

Mr. **Martin Kace**, President, Empax

Prof. **Leah Boehm**, Member, National Council for Research and Development; Chief Scientist, Israel Aerospace Industries

Mr. **Peter L. Corseil**, CEO, Gridpoint Inc.; Fmr. Chairman of the World Economic Forum's Council on Sustainable Energy

Mr. **John (Ionannis) Antoniadis**, CEO, Rosebud Energie Deutschland GmbH
Moderator: Dr. **Isaac Berzin**, Founding Director, Institute for Renewable Energy Policy, IDC Herzliya

Chais Aud.

12:15-13:45

Winning the Battle of the Narrative: Getting the Message Out

Dr. **Noam Lemelshtrich Latar**, Founding Dean, Sammy Ofer School of Communications, IDC Herzliya

Amb. **Ron Prozor**, Ambassador of Israel to the UK

Mr. **Yarden Vatikai**, Director of National Information, Prime Minister's Office

Mr. **Gidi Grinstein**, President and Founder, Reut Institute

Mr. **Lior Chorev**, Founding Partner, Euro RSCG Israel Group

Ms. **Lorna Fitzsimons**, CEO, BICOM

Moderator: Mr. **Menashe Raz**, Channel 1, IBA

14:30-16:30

Prospects of Peace: The Regional DimensionMK Lt. Gen. (res.) **Shaul Mofaz**, Former Minister of Defense; Kadima PartyProf. Amb. **Daniel C. Kurtzer**, Woodrow Wilson School, Princeton UniversityMr. **Elliott Abrams**, Senior Fellow for Middle Eastern Studies, Council on Foreign RelationsDr. **Dan Schueftan**, Director, National Security Studies Center, University of HaifaMaj. Gen. (res.) **Danny Rothschild**, Director, Institute for Policy and Strategy, IDC Herzliya; Chair, Annual Herzliya Conference SeriesMaj. Gen. (res.) **Amos Gilead**, Head, Political-Military Branch, Ministry of DefenseModerator: Mr. **Raviv Druker**, Channel 10-----
MK **Dan Meridor**, Deputy Prime Minister and Minister of Intelligence and Atomic Energy

17:00-18:45

Primus inter Pares? The US and the Global OrderHon. **Ferenc Gyurcsány**, Fmr. Prime Minister of HungaryAmb. Dr. **Richard N. Haass**, President, Council on Foreign RelationsAmb. **Igor Neverov**, Ambassador of the Russian Federation to SwedenAmb. **Yoshiji Nogami**, President, Japan Institute of International AffairsProf. **Shlomo Avineri**, Hebrew University of Jerusalem; Fmr. Director-General of the Ministry of Foreign AffairsModerator: Dr. **Josef Joffe**, Publisher-Editor, Die Zeit; Hoover Institute, Stanford University-----
Hon. **Frank-Walter Steinmeier**, Leader of the Opposition, Germany; Fmr. Minister of Foreign Affairs of Germany

19:45-21:30

Climate Change – The Global ChallengeChair: Mr. **Israel Makov**, Chairman of the Board, Institute for Policy and Strategy, IDC HerzliyaProf. **Thomas Schelling**, Distinguished University Professor, University of Maryland; Nobel Memorial Prize in Economic Sciences Laureate**Emerging from the Crisis? Challenges to the Global Economy**Prof. **Jacob Frenkel**, Chairman, JPMorgan Chase International; Chairman, Group of Thirty (G-30); Fmr. Governor of the Bank of IsraelMr. **Mortimer B. Zuckerman**, Editor-in-Chief, U.S. News & World ReportDr. **Joseph Bachar**, Chairman, Board of Directors, Bank DiscountModerator: Mr. **Sever Plotzker**, Yediot Ahronot

Tuesday, February 2, 2010

Teacher Audi.

08:30-09:45

Teaching Jewish Identity and Heritage

Rabbi **Aryeh Deri**

MK Prof. **Yuli Tamir**, Fmr. Minister of Education

Maj. Gen. (res.) **Elazar Stern**, CEO, Genesis Foundation

Moderator: Mr. **Menashe Raz**, Channel 1, IBA

Chairs Audi.

08:30-09:45

Gas or Nuclear: Israel's Electricity Market 2025

Mr. **Shaul Tzernach**, Director General, Ministry of National Infrastructure

Mr. **Amos Lasker**, CEO, Israel Electric Corporation Ltd

Brig. Gen. (res.) **Uzi Eilam**, Member, National Council for Research and Development; Senior Research Fellow, Institute for National Security Studies

Mr. **Gideon Tadmor**, CEO, Delek Energy

Dr. **Steven W. Popper**, Senior Economist, RAND

Moderator: **Yehezkel Kugler**, President, Kugler Development & Investments Ltd.

Teacher Audi.

10:00-11:15

Breaking the Global Oil Addiction: Alternative Sources for Fueling Transportation

Mr. **R. James Woolsey**, Venture Partner, VantagePoint Venture Partners; Fmr. Director of the CIA

Mr. **Yossie Hollander**, Chairman, The Israeli Institute for Economic Planning

Dr. **Paul Werbos**, Program Director, US National Science Foundation

Moderator: Mr. **Guy Rolnick**, Founder & Editor-in-Chief, TheMarker; Deputy Publisher, Haaretz

Chairs Audi.

10:00-11:30

Investing in Future Growth: Israel's Civilian R&D Infrastructures

Prof. **Oded Abramsky**, Chairman, National Council for Research and Development

Prof. **Hermona Soreq**, Member, National Council for Research and Development; Faculty of Science, Hebrew University

Prof. **Moshe Oron**, Member, National Council for Research and Development; Chief Scientist, KiloLambda Technologies

Prof. **Yadin Dudai**, Member, National Council for Research and Development; Weizmann Institute for Science

Prof. **Mina Teicher**, Member, National Council for Research and Development; Department of Mathematics and Gonda Brain Research Center, Bar-Ilan University

Prof. **David Horn**, Member, National Council for Research and Development; School of Physics and Astronomy, Tel Aviv University

Moderator: Dr. **Yitzhak Noy**, Israel Radio

Moderator: MK Prof. **Daniel Hershkowitz**, Minister of Science and Technology

Teacher Audi.

11:15-12:45

Breaking the Global Oil Addiction: Israel's Role

Dr. **Gal Luft**, Executive Director, Institute for the Analysis of Global Security

Prof. **Eugene Kandel**, Head, National Economic Council, The Prime Minister's Office

Mr. **Lucien Yehuda Bronicki**, Chairman and Chief Technology Officer, Ormat Technologies Inc.

Prof. **Moti Herskowitz**, Vice-President and Dean for R&D, Ben Gurion University of the Negev

Dr. **Orna Berry**, Venture Partner, Gemini Israel

Moderator: Mr. **Yossie Hollander**, President, Israeli Institute for Economic Planning

Moderator: MK Dr. **Uzi Landau**, Minister of National Infrastructures*

Chairs Audi.

11:45-13:15

Israel's National Education and School System: Preparing the Next Generation for the 21st Century

Mr. **Shraga Brosh**, President, Manufacturers' Association of Israel

Ms. **Maxine Fassberg**, General-Manager, Intel Israel

Ms. **Gila Ben-Har**, Director, Center for Educational Technology

Brig. Gen. (res.) **Yakov Nagel**, Deputy Head, R&D Directorate, Ministry of Defense

Mr. **Haim Rousso**, Member, National Council for Research and Development; Executive Vice President for Engineering and Technology Excellence, Elbit Systems

Moderator: Prof. **Nimrod Aloni**, Head of the Institute for Educational Thought, Seminar Hakibutzim College

Moderator: MK **Gideon Sa'ar**, Minister of Education

Ichcher Aud.

13:30-15:15

The Quest for Effective Governance

Mr. **Eyal Gabbai**, General-Director, Prime Minister's Office
MK **Yariv Levin**, Chairman, Knesset House Committee
Judge **Mishael Cheshin**, Justice (ret.), Israel Supreme Court
Mr. **Isaac Devash**, Co-founder, Atidim – Cadets for Public Sector
Prof. **Suzie Navot**, School of Law, College of Management Academic Studies
Prof. **David H. Rosenbloom**, Chair Professor of Public Management, City University of Hong Kong
Moderator: Mr. **Dror Strum**, President, The Israeli Institute for Economic Planning

Chais Aud.

14:00-15:30

Elderly Population in Israel: Social and Welfare Policy Dilemmas

Opening Remarks: Mr. **Chaim Topol**, Actor
Prof. **Arie Rimmerman**, School of Social Work, Haifa University
Prof. **Jack Habib**, Brookdale Institute
Mr. **Moti Vinter**, Deputy Director, Ministry of Welfare and Social Services
Mr. **Avigdor Kaplan**, Chairman of the Association of Life Insurance Companies of Israel Ltd; CEO, Klal Insurance
Mr. **Aharon Azulay**, Director-General, Ministry for Senior Citizens
Moderator: Prof. **Jacob Gindin**, University of Haifa; Clalit Health Services

MK Dr. **Lea Nass**, Deputy Minister, Ministry for Senior Citizens

Herzliya Aud.

16:00-17:30

Europe's Role on the World Stage and in the Middle East

Hon. Dr. **Martin Barták**, Deputy Prime Minister and Minister of Defense, Czech Republic
Hon. **Miguel Ángel Moratinos**, Minister of Foreign Affairs of Spain
Moderator: Mr. **Tommy Steiner**, Senior Research Fellow, Institute for Policy and Strategy, IDC Herzliya

Ichcher Aud.

15:15-17:00

Economic Development of the Israeli Arab Communities

MK Dr. **Ahmad Tibi**, Deputy Speaker of the Knesset
Mr. **Ayman Saif**, Director, Economic Development Authority in the Minority Sector, Prime Minister's Office
Mr. **Samer Nachleh**, Owner, Nachleh Coffee
Mr. **Inas Said**, CEO, Galil Software
Dr. **Yaacov Sheinin**, Founding CEO, Economic Models
Mr. **Dov Lautman**, Chairman, Advisory Council of the Authority for Economic Development in the Minorities Sector
Moderator: **Nadav Peri**, Channel 10

MK Prof. **Avishay Braverman**, Minister of Minority Affairs

Chais Aud.

15:45-17:00

Realigning Government, Business, and Civil Society: Competition or Partnership?

Mr. **Nachum Itzkovitz**, Director-General, Ministry of Social Affairs and Social Services
Mr. **Gil-Ad Harish**, Director and Founder, La'Sova
Mr. **Elie Elalouf**, General Director, Rashi Foundation
Mr. **Zvi Ziv**, Fmr. CEO of Bank Hapoalim; Chairman, Ma'alah
Mr. **Israel Makov**, Chairman of the Board of Directors, Institute for Policy and Strategy
Moderator: Ms. **Ruth Sinai**, Commentator on Social Affairs

Dr. **Arthur C. Brooks**, President, American Enterprise Institute (AEI)

Herzliya Aud.

17:30-18:15

The Presidential Address

Chairman: Mr. **Harvey Krueger**, Vice Chairman, Barclays Capital
H.E. **Shimon Peres**, President of the State of Israel

Herzliya Aud.

18:20-19:40

US-Europe-Israeli Trilateral Relationship: The Strategic Dimension

Dr. **Christian Schmidt**, MdB, Parliamentary State Secretary, Federal Ministry of Defense, Germany
Dr. **Ronald D. Asmus**, Executive Director, Transatlantic Center and Strategic Planning, German Marshall Fund of the US
Gen. **Klaus Naumann**, Fmr. Chairman, North Atlantic Military Committee
Amb. **Ran Curiel**, Head of Mission to the European Union and NATO
Lt. Gen. (ret.) **Dennis Cavin**, Vice President of Air and Missile Defense Strategic Initiatives, Lockheed Martin
Moderator: Dr. **Constanze Stelzenmüller**, Senior Transatlantic Fellow, German Marshall Fund of the US

20:30-21:30

Prospects of Peace: The Israeli-Palestinian Track

Chair: Maj. Gen. (res.) **Danny Rothschild**, Director, Institute for Policy and Strategy, IDC Herzliya; Chair, Annual Herzliya Conference Series

MK Lt. Gen. (res.) **Ehud Barak**, Minister of Defense

H.E. Dr. **Salam Fayyad**, Prime Minister, Palestinian Authority

Wednesday, February 3, 2010

08:30-10:00

The Community Front: An Integrated Approach to Personal Security

Police Commissioner **Raymond Walter Kelly**, Police Commissioner NYPD

Commissioner **Dudi Cohen**, Inspector General, Israel Police

Mr. **Aharon Abramowicz**, Fmr. Director-General of the Ministry of Justice

Mr. **Hagai Peleg**, Director-General, Ministry of Public Security

Police Maj. Gen. **Yoav Segalovitz**, Head, Investigation and Intelligence Division

Ms. **Rachel Sharvit**, Deputy Director-General, Ministry of Social Affairs and Social Services

Mr. **Yaacov Hecht**, Director, Institute for Democratic Education

Moderator: Dr. **Ilana Dayan**, Channel 2

10:30-11:45

Domestic Political Dynamics and Stability in the Middle East

Ms. **Roya Hakakian**, Author

Prof. **David Menashri**, Dean of Special Programs; Head, The Center for Iranian Studies, Tel Aviv University

Dr. **Israel Elad Altman**, Senior Research Fellow, Institute for Policy and Strategy, IDC Herzliya

Ms. **Judith Miller**, City Journal

Mr. **Zvi Yehezkeili**, Channel 10

Moderator: Prof. **Shelly Deane**, Bowdoin College

11:45-13:15

Rising to the Challenge of Radical Indoctrination

Baroness **Pauline Neville-Jones**, Shadow Security Minister, House of Lords

Prof. **Martin Kramer**, Senior Fellow, Shalem Center; National Security Studies Program, Harvard University

Mr. **Matthew Sinclair**, Research Director, TaxPayers' Alliance

Dr. **Rami Nasrallah**, International Peace and Cooperation Center

Moderator: Dr. **Shmuel Bar**, Director of Studies, Institute for Policy and Strategy, IDC Herzliya

President **José María Aznar**, Fmr. Prime Minister of Spain; President, Foundation for Social Studies and Analysis

08:30-10:15

The US and the Arch of Instability: Pakistan, Afghanistan and Iraq

Dr. **Colin Kahl**, US Deputy Assistant Secretary of Defense for the Middle East

Dr. **Kori Schake**, Research Fellow, Hoover Institution, Stanford University

Brig. Gen. (res.) **Yosef Kuperwasser**, Deputy Director General, Ministry of Strategic Affairs

Mr. **Elmar Brok**, MEP, Chairman, European Parliament Delegation for Relations with the United States

Moderator: Dr. **Neil Livingstone**, Chairman and CEO, ExecutiveAction LLC

10:30-11:45

The 20th Anniversary of the Immigration of the Soviet Jewry to Israel: Lessons and Current Challenges

MK **Sofa Landver**, Minister of Immigrant Absorption

Dr. **Vladimir (Ze'ev) Khanin**, Chief Scientist, Ministry of Immigrant Absorption

Mr. **Yaakov Hain**, Deputy CEO, Israeli Electric Corporation

Prof. **Mikhail Chlenov**, Secretary General, Euro-Asian Jewish Congress

Ms. **Naomi Ben-Ami**, Head of Nativ, Prime Minister's Office

Mr. **Mark Meiron**, RTBI

Moderator: Ms. **Dorit Golender**, Ambassador-Designate to the Russian Federation

12:00-13:15

Civil Preparedness in the Israeli Home Front: the Role of the Civil Society

MK Maj. Gen. (res.) **Matan Vilnai**, Deputy Minister of Defense

Mr. **Gidi Grinstein**, President and Founder, Reut Institute

Mr. **Amos Shapira**, CEO, Cellcom

Brig. Gen. (res.), Dr. **Ariel Heimann**, General Manager, Davidson Institute of Science Education, Weizmann Institute of Science

Dr. **Deborah Blum**, Israel Trauma Coalition

Moderator: Mr. **Yoav Limor**, Channel 1, IBA

14:00-15:15

Regulating the Capital Markets and Pension Savings

MK **Yitzhak Cohen**, Deputy Minister of Finance
 Mr. **Giora Ofer**, CEO, Bank Discount
 Mr. **Gil Yaniv**, Deputy CEO, Migdal Group
 Mr. **Meir Uzan**, Founder and Chairman, Shekel Group
 Prof. **Yoram Eden**, College of Management – Academic Studies
 Moderator: Prof. **Amir Barnea**, Founding Dean, IDC Herzliya

15:30-17:00

Israel's Economic Challenges: Leveraging the Crisis

Mr. **Haim Shani**, Director General, Ministry of Finance
 Prof. **Rafi Melnick**, Provost, IDC Herzliya
 Mr. **Ahron Fogel**, Chairman, Migdal; Chairman, Advisory Board of the Bank of Israel
 Prof. **Daniel Tsiddon**, Vice President, Capital Markets Division, Leumi Group
 Moderator: **Idan Grinbaum**, Deputy Editor, Calcalist

 Prof. **Stanley Fischer**, Governor of the Bank of Israel

17:15-18:30

New Wars in Search for New Laws: International Law and the Contemporary Battlefield

Prof. **George Fletcher**, Cardoso Professor of Jurisprudence, Columbia Law School
 Prof. **Amnon Rubinstein**, Radzyner School of Law, IDC Herzliya
 Mr. **Liav Orgad**, Radzyner School of Law, IDC Herzliya
 Dr. **Boaz Ganor**, Director, International Institute for Counter-Terrorism Policy, IDC Herzliya
 Moderator: Ms. **Dvorah Chen**, Dvorah Chen Law Offices

19:45

The 2010 Herzliya Address

Chair: Prof. **Uriel Reichman**, President, IDC Herzliya
 The Herzliya Address: Hon. **Benjamin Netanyahu**, Prime Minister of Israel
 Concluding Remarks: Gen. (res.) **Danny Rothschild**, Director, Institute for Policy and Strategy; Chair, Annual Herzliya Conference Series

14:00-15:30

Iran as a Nuclear Threshold Country – Potential Strategic Implications

Amb. **Tim Guldiman**, Fmr. Swiss Ambassador to Iran; Professor of International Relations, University of Frankfurt
 Dr. **Patrick M. Cronin**, Senior Advisor and Senior Director of the Asia-Pacific Security Program, Center for New American Security
 Prof. **Francois Heisbourg**, Chairman, International Institute for Strategic Studies and of the Geneva Centre for Security Policy
 Dr. **Shmuel Bar**, Director of Studies, Institute for Policy and Strategy, IDC Herzliya
 Moderator: Sir **Michael Pakenham**, Senior Advisor, Access Industries; Fmr. Chairman, UK Joint Intelligence Committee

 MK Lt. Gen. (res.) **Moshe Ya'alon**, Vice Prime Minister and Minister of Strategic Affairs

15:30-17:00

Managing the Risk of Break-Out: A Poly-Nuclear Middle East and Global Proliferation

Prof. **Thomas Schelling**, Distinguished University Professor, University of Maryland; Nobel Memorial Prize in Economic Sciences Laureate
 Prof. **Hitoshi Tanaka**, Fmr. Deputy Minister of Foreign Affairs of Japan; Senior Fellow, Japan Center for International Exchange (JCIE)
 Prof. **Paul Bracken**, Professor of Management and Political Science, Yale University
 Dr. **Bruno Tertrais**, Senior Research Fellow, Fondation pour la Recherche Stratégique (FRS)
 Prof. Maj. Gen. (res.) **Itzhak Ben-Israel**, Tel-Aviv University
 Moderator: Mr. **Adam Ward**, Director of Studies, IISS

17:15-18:30

Adjusting to Climate Change: A National Security Dimension

Mr. **Efi Stenzler**, Chairman of the Board, Jewish National Fund
 Dr. **Orr Karassin**, School of Law, Sapir Academic College; Member of the Board, Jewish National Fund
 Prof. **Pinhas Alpert**, Porter School for Environmental Studies, Tel Aviv University
 Dr. **Yeshayahu Bar-Or**, Chief Scientist, Ministry of Environmental Protection
 Prof. **Arnon Sofer**, Chaikin Chair in Geostrategy, University of Haifa

Herzliya Roundtable Sessions*

Perceptions of American Power: Implications for Global Order and the Middle East

Chair: Dr. **Dov S. Zakheim**, Fmr. US Undersecretary of Defense

Discussants:

Mr. **Elliott Abrams**, Senior Fellow for Middle Eastern Studies, Council on Foreign Relations

Dr. **Samantha Ravich**, Fmr. National Security Advisor to the US Vice President

Prof. Amb. **Daniel C. Kurtzer**, Professor Woodrow Wilson School, Princeton University

Mr. **Jonathan Paris**, Senior Fellow, Atlantic Council

The Dawn of the Poly-nuclear Middle East: Implications for Deterrence

Chair: Dr. Shmuel Bar, Director of Studies, Institute for Policy and Strategy, IDC Herzliya

Discussants:

Prof. **Thomas Schelling**, Distinguished University Professor, University of Maryland; Nobel Memorial Prize in Economic Sciences Laureate

Prof. **Kori Schake**, Research Fellow, Hoover Institution

Israel and the West: Deepening Relations with NATO and the EU

Chair: Ambassador Dr. **Oded Eran**, Director, Institute for National Security Studies(INSS)

Discussants:

Dr. **Ronald D. Asmus**, Executive Director, Transatlantic Center and Strategic Planning, German Marshall Fund of the US

H.E. **Michael Žantovský**, Ambassador of the Czech Republic to the United Kingdom

Mr. **Tommy Steiner**, Senior Research Fellow, Institute for Policy and Strategy, IDC Herzliya; Director, Atlantic Forum of Israel

The New US Missile Defense Architecture: Implications for Israel

Chair: Maj. Gen. (res.) **Eitan Ben Eliyahu**, CEO, Sentry Technology Group; Fmr. Commander of the Air Force

Discussants:

Lt. Gen. (ret.) **Dennis Cavin**, Vice President of Air and Missile Defense Strategic Initiatives, Lockheed Martin

Mr. **Uzi Rubin**, Fmr. Director, Israel Missile Defense Organization at the Ministry of Defense

Dr. **Oded Brosh**, Senior Research Fellow, Institute for Policy and Strategy, IDC Herzliya

Risk Management and New Methodologies for Strategic Planning

Chair: Mr. **Eran Etzion**, Director of Policy Planning, Ministry of Foreign Affairs

Discussants:

Prof. **Paul Bracken**, Professor of Management and Political Science, Yale University

Brig. Gen. Dr. **Michael Herzog**, Envoy of the Prime Minister and the Minister of Defence to the Peace Process

Dr. **Steven W. Popper**, Senior Economist, RAND

Winning the Battle of the Narrative: An Agenda for Action

Chair: Col. (res.) **Miri Eisin**, Fmr. Foreign Media Advisor to the Prime Minister

Discussants:

Ms. **Fern Oppenheim**, Applied Marketing Innovations

Dr. **Emanuele Ottolenghi**, Senior Fellow, Foundation for Defense of Democracies

Poisoning the Future: Fighting Hate Indoctrination and De-legitimization

Chair: Mr. **Elias Fattal**

Discussants:

Mr. **Richard D. Heideman**, Chairman, International Advisory Board of the Herzliya Conference; Honorary President, Bna'li Brith International

Dr. **Shmuel Bar**, Director of Studies, Institute for Policy and Strategy, IDC Herzliya

Mr. **Itamar Marcus**, Founder and Director, Palestinian Media Watch

Prof. **Martin Kramer**, Senior Fellow, Shalem Center; National Security Studies Program, Harvard University

Mr. **Matthew Sinclair**, Research Director, Taxpayers Alliance

* The Herzliya Roundtable sessions were held under the Chatham House Rule and attended by invitation only. These sessions facilitated in-depth conversations on topical issues involving senior-most practitioners and experts.