Principal Supporters

Amb. Ronald S. Lauder
President of the World Jewish Congress, International businessman and Former President of the Jewish National Fund. Additionally serves as Chairman of the International Public Committee of the World Jewish Restitution Organization and Chairman of the Jewish Heritage Council. Former Chairman of the Conference of Presidents of Major American Jewish Organizations. Served as U.S. Ambassador to Austria and as Deputy Assistant Secretary of Defense for European and NATO policy. Established the Ronald S. Lauder Foundation, which has focused on Jewish education and outreach programs in Eastern Europe. Holds a B.A. in International Business from the Wharton School and a Certificate in International Business from the University of Brussels.

The Friedrich-Ebert-Stiftung (FES)
The Friedrich-Ebert-Stiftung (FES) is a non-profit organization with its roots in the German and International Social Democracy. The FES office in Israel contributes to enhancing German-European-Israeli relations, promoting peaceful coexistence between Israel and its neighbors, and strengthening Israeli civil society. For additional information: www.fes.org.il

Nadav Fund
For the Advancement of Jewish Heritage

The NADAV Fund, founded in 2003 by Leonid Nevzlin and his partners with the vision of strengthening Jewish Peoplehood and fostering Jewish continuity, supports initiatives designed to advance understanding of Jewish Peoplehood and strengthen pride in being part of the Jewish People. The Fund’s activities are centered on building meaningful and pluralistic Jewish identity and creating lasting connections among Jews in Israel and the world over, with an emphasis on the young generation. Through its grants the NADAV Fund seeks to ensure that Jewish Peoplehood in the 21st century is rooted in thoughtful engagement with and profound understanding of the rich cultural, religious and historical legacy of the Jewish People.

The Russell Berrie Foundation
The Russell Berrie Foundation carries on the values and passions of the late Russell Berrie by promoting the continuity of Jewish communal life, fostering religious understanding and pluralism, supporting advances in diabetes and humanistic medical care, recognizing unsung heroes and elevating the profession of sales.

The Israeli Institute for Economic Planning
The Israeli Institute for Economic Planning is a non-profit organization, working to change the Israeli economy into a free market, competitive modern economy.
The Institute’s main goal is to offer practical solutions for such problems. The Institute’s current areas of activity include: the desired future direction of the Israeli economy, the poverty problem and solutions, structural and legal changes in the land and housing sector, Israel capital needs, the excess bureaucracy, the defense budget and the freedom of information legislation.
The Institute is led by Mr. Dror Strum, former General Director of the Israeli Antitrust Authority. The Institute consults and supports legislative initiatives in its areas of interest.

The Society for Excellence through Education (SEE)
The Society for Excellence through Education (SEE) was founded in Israel in 1987 to foster the concept of leadership, excellence and social responsibility throughout the entire educational community. In 1990, SEE established and continues to operate the Israeli Arts and Science Academy (IASA), a national, residential senior high school in Jerusalem. The students are immigrants and sabras, religious and secular Jews and Israeli Arabs. SEE also operates national programs throughout Israel which provide unique learning opportunities for bright and motivated students. The major program is Excellence 2000 (E2K), which reaches over 10,000 students and 1,000 teachers in Israel and approximately 2,500 students and 300 teachers in the United States. SEE has been chosen by the Israeli Ministry of Education to partner in expanding excellence throughout Israel’s education system. The Herzliya Conference session on “Excellence as a National Value” is sponsored by the Carylon Foundation, Chicago, Illinois. For additional information: www.see.org.il

Keren Kayemeth LeIsrael – Jewish National Fund
Keren Kayemeth LeIsrael – Jewish National Fund, was established by Theodore Herzl 105 years ago, at the 5th Zionist Congress. The purpose was to create a National Fund that would fulfill the Zionist vision of bringing the Jewish People to their Homeland by purchasing and developing land in Eretz Yisrael. Today, at the beginning of the 21st century, this goal still serves as the ideological and practical platform on which the principles of KKL-JNF are based. The achievements of KKL-
JNF, as the caretaker of the land of Israel on behalf of the Jewish People and as the biggest environmental movement in Israel, are evident throughout the country. These include more than 650,000 acres of land purchased, 1,000 towns and villages established on KKL-JNF land, 229 million trees planted, 200 water reservoirs built, tens of polluted rivers rehabilitated, hundreds of parks and recreational areas developed, endowment of heritage and education for the love of Israel, vigorous actions taken for rolling back the desert, and the significant impact of tree planting and forestry research in the Negev region on the prevention of global warming.

Our actions demonstrate the enormous impact of KKL-JNF on the development of the modern State of Israel, as partners of the People of Israel and the Jewish People. KKL-JNF will continue to fulfill its mission to develop, settle, build, protect and create - as the caretaker and guardian of the Land of Israel for Jewish People everywhere.

For additional information: kkl.org.il/kkl/kklmain_blue.aspx

IDB Group
IDB Group is the largest business concern in Israel, with a diversified portfolio encompassing some of the most influential companies in Israel. Through majority holdings in four main subsidiaries – Discount Investment Corporation, Clal Industries and Investments, Clal Insurance Enterprise Holdings and Koor Industries - the IDB Group holds major stakes in key industries such as communications, insurance and finance, real estate, high-technology, bio-technology, retail and tourism.

For additional information: www.idb.co.il

Roger Hertog

Governmental Departments

Ministry of Defense
Ministry of Foreign Affairs

Foundations

The Posen Foundation
The Posen Foundation works internationally as a service provider to support educational initiatives on Jewish culture in the modern period and the process of Jewish secularization over the past three centuries. At a time when the majority of world Jewry defines itself as secular and is not well educated in Jewish culture, the Foundation offers this growing community the opportunity to deepen and enrich the study of its cultural and historic heritage. The foundation’s pioneering program supports the development of university curricula and syllabi on Jewish secularism and secularization. It funds publishing ventures of substantial reference works, and teacher training programs to equip teachers to teach Jewish culture, modern Jewish history and its vast literatures. The Foundation supports academic research for PhD candidates and post-Doc fellowships to help to understand this modern phenomenon as well as diverse aspects of Jewish identities, and supports demographic surveys to better understand the growing population. Programs supported by the foundation are taught in 50 junior and senior high schools in Israel; 33 colleges and universities in the U.S., Canada and Israel; and will be underway shortly in Europe. Felix Posen is Founding President and Chair of the Foundation. Daniel Posen is Managing Director.

The Andrea and Charles Bronfman Philanthropies
The Alan B. Slifka Foundation and The Abraham Fund Initiatives
The Abraham Fund Initiatives is a social change organization working to promote Jewish-Arab coexistence, cooperation and equality.
For additional information: www.abrahamfund.org

The Robert & Ardis James Foundation
Organizations

The American Jewish Committee
The American Jewish Committee protects the rights and freedoms of Jews the world over; combats bigotry and anti-Semitism and promotes human rights for all; works for the security of Israel and a deeper understanding between Americans and Israelis; advocates public policy positions rooted in America’s democratic values and in the Jewish heritage; and enhances the creative vitality of the Jewish people. Founded in 1906, it is the pioneer human relations agency in the United States. For additional information: www.ajc.org

The National Security Studies Center, University of Haifa
The Center studies a wide variety of national security issues – social, political, military, economic and others – seeking to enhance the understanding of the complex web of interactions affecting national security. The Center brings together social scientists, historians and other scholars from Israel and abroad, drawing on a wide range of relevant disciplines in an effort to integrate their respective studies into the overall interdisciplinary picture of national security. The Center’s research has focused on the national security strategy of Israel, the changing global and regional strategic environment, the study of terrorism and the psychology and politics of a society coping with protracted conflict. Since the beginning of the decade, the Center has conducted an ongoing and methodical series of comprehensive studies on the diverse components of national resilience in Israeli society. For additional information: nssc.haifa.ac.il

The Jewish Agency for Israel: Partnering with purpose, all over the world
The Jewish Agency for Israel is a global non-profit organization that works towards Aliyah and integration, connecting the next generation through Jewish Zionist education and creating an Israel of equal opportunity by bridging social and economic gaps and investing in the Negev and Galilee.
For additional information: www.jewishagency.org.il

Jewish Federation of Greater Philadelphia
The Jewish Federation of Greater Philadelphia sees a flourishing global Jewish community – today and for future generations – that is continually strengthened by:

- inspiring participation in Jewish life and learning through Jewish day school opportunities, enhanced synagogue schooling and programming, a coordinated outreach effort by community organizations to young Jews and Jewish families, and increased educational and leadership opportunities for young adults;
- caring for people at-risk or in need through programs that help seniors to age with dignity, aid for the chronically poor, self-sufficiency initiatives for Jews facing poverty, hunger relief, and transformative social action efforts;
- connecting Jews in Greater Philadelphia to each other and to Jews in Israel and around the world through Israel advocacy, overseas hunger relief and security programming, and support for Jewish seniors, children and immigrants in Israel and other overseas nations.

Benefactors

Walter Stern
Sam Delug
Eta & Dr. Sass Somekh
Nina Rosenvald
Dalia & Dr. Mordechai Segal
Howard P. Berkowitz
Mel Sembler

Robert Rechnitz
Nira & Kenneth Abramowitz
Steven Price
Prof. Yoav Shoham
Mark Isakowitz
Dr. Cheryl Fishbein & Philip Schatten
Yehudit & Dr. Israel Yovel

Principal Sponsors

Bank Hapoalim
Bank Hapoalim is Israel’s leading bank and was recently ranked by “Dun & Bradstreet” as the most financially sound financial institution in Israel for the year 2008. Bank Hapoalim has over 250 branches throughout Israel and is also the leading bank for corporate business in Israel. The Bank provides its clients with banking products and services of the highest quality available in the sector. Abroad, the bank is successfully taking part in the globalization process of the international banking community; the Bank has 44 branches, subsidiaries and representative offices active in financial centers worldwide, including New York, London, Zurich, Hong Kong, Singapore and others. The Bank group also includes 2 commercial banks and subsidiaries engaged in financial and other activities. For further details: www.bankhapoalim.co.il

Dor Alon
Alon started off as a young and dynamic fuel company. Today, 15 years later, Alon is a leading brand name in Israeli and operates in the energy and retail sectors. In these sectors, Alon is leading a green vision and invests great deal of sources for the community and for the quality of the environment.
Tamares
Tamares Hotels, Resorts and Spas is part of the Tamares group which was founded nearly 60 years ago, and is currently owned solely by Poju Zabludowicz. Tamares is a private investment group with significant interest in real estate, technology, manufacturing, leisure and media in many parts of the world. For additional information: www.tamareshotels.co.il.

Israel Discount Bank
The Israel Discount Bank Group is the third largest banking group in Israel. It operates mainly through 129 branches providing a wide range of banking services offered to its customers. Israel Discount Bank, established in 1935, is involved in a variety of banking, trade and commercial activities, aspiring to be the leader in retail banking in Israel. The Bank has two banking subsidiaries in Israel; Mercantile Discount Bank and Discount Mortgage Bank, and also an affiliated bank, the First International Bank of Israel. The Bank operates overseas mainly through Israel Discount Bank of New York, Discount Bank Latin America (Uruguay), Israel Discount Bank (Switzerland), and the Bank's branch in London. The Bank has representative offices in Paris, Berlin, Buenos Aires, Santiago, and Sao Paulo.

Boeing
With a heritage that mirrors the first 100 years of flight, the Boeing Company provides products and services to customers in 145 countries. Boeing has been the premier manufacturer of commercial jetliners for more than 40 years and is a global market leader in military aircraft, satellites, missile defense, human space flight, and launch systems and services. Total company revenues for 2006 were $62 billion.

Raytheon
Raytheon is an industry leader in defense and government electronics, space and information technology. Raytheon's 2005 sales summed $13 billion. Raytheon is a global manufacturer of aero and spacecraft, missiles and missile defense systems, and cognitive information processing systems, software, and services for commercial and government customers. Raytheon has a broad presence in the strategic, theater and battle management, space, information and missile defense areas. In addition, Raytheon is the leading supplier to the U.S. military of aero and spacecraft and provides life cycle support for military, national security and space systems.

First International Bank of Israel (FIBI)
First International Bank of Israel (FIBI) is Israel's fifth largest banking group. FIBI provides its clients with a full range of financial services including credit, deposits, securities, foreign exchange, financial derivatives, international trade, mortgages, portfolio management, underwriting and leasing. FIBI places the customer at the center of its activities, leading to an overall focus on excellent customer service. FIBI group has 157 offices and branches in Israel, including those of its three main banking subsidiaries in Israel; Bank Otsar Hahayal -- a bank that focuses on the household segment and serves customers from the security force; Bank Poaley Agudat Israel (PAgi) - a commercial bank which continues to broaden its customer base and number of branches serving the ultra-orthodox community; UBank -- a bank that specializes in private banking, capital markets and asset management. In September 2007, FIBI implemented an agreement with Bank Hapoalim for the purchase of Hapoalim's control in Bank Massad, a bank that serves the teaching profession, the transaction is expected to be completed shortly. FIBI also operates two overseas subsidiaries: FIBI Bank (UK) in London and FIBI Bank (Switzerland) in Zurich.

Raytheon
Raytheon is a global leader in technology-driven solutions, providing customers with integrated mission systems. Raytheon provides integrated mission systems to meet the critical defense and non-defense needs of its customers. Raytheon is an industry leader in defense and government electronics, space and information technology. Raytheon’s 2005 sales summed up to $21.9 billion, it has more than 50,000 employees worldwide, and its headquarters are based in Waltham, Massachusetts. Raytheon’s “Super Rep” in Israel is “Dei-Ta systems” LLP, which is the central point of contact for all Israeli customers. For additional information: www.raytheon.com

Partner Communications Company Ltd. is a leading cellular operator in Israel well known for its leadership in technology innovation, marketing creativity and personal approach to its customers. Partner has been operating in Israel under the orange brand since 1999. The orange brand is currently operated in 17 countries worldwide and serves approximately 70 million customers. In Israel, orange serves 2.786 million customers (as of September 30, 2007) offering a wide variety of plans, advanced services, a high quality customer service and the largest content portal in Israel. orange has been chosen several times as the number one brand in the Israeli telecom market and as a leading brand in customer service.

Riwal (Israel)
"Riwal (Israel)” is the Israeli branch of the worldwide Riwal Company, and represents the Dutch parent company, considered as one of Europe’s leading companies in the field of solution for aerial work. “Riwal (Israel)” also represents Hovago, one of the world’s ten largest crane companies.

In addition, “Riwal (Israel)” is the representative of JLG, the world’s leading producer of aerial work platforms, and Terex-Demag – crane manufacturers. “Riwal (Israel)” is prepared to offer complete solutions and full support on worksite including the supply and operation of cranes, scissor lifts and other mechanical equipment. “Riwal (Israel)” supplies the construction, general, security and energy industries with varied solutions at the very highest of standards.

Lockheed Martin
Headquartered in Bethesda, Md., Lockheed Martin employs about 140,000 people worldwide and is principally engaged in the research, design, development, manufacturing, integration and sustainment of advanced technology systems, products and services. The corporation reported 2006 sales of $39.6 billion. For additional information: www.lockheedmartin.com

Siemens (Israel)
Siemens AG
Siemens Company is a global powerhouse in electronics and electrical engineering, operating in the industry, energy and healthcare sectors. The company has around 400,000 employees (in continuing operations) working to develop and manufacture products, design and install complex systems and projects, and tailor a wide range of solutions for individual requirements. For over 160 years, Siemens has stood for technical achievements, innovation, quality, reliability and internationality.

Siemens Israel Ltd.
Siemens Israel is a subsidiary of Siemens AG and is mainly active in the fields of Energy, Automation and Control, Mobility and Healthcare. The Company combines the tradition, quality and capabilities of Siemens brand which have been
accumulated for more than 160 years together with the local knowledge and requirements of the Israeli market. Siemens Israel, headed by Oren Ahronson, currently has about 200 employees.

Sponsors

Eilat-Ashkelon Pipeline Company Ltd. (EAPC)
EAPC deals with handling, storage and the transit of crude oil to the domestic and international markets. Furthermore, EAPC deals with handling, storage and the distribution of oil products and LPG. EAPC operates oil ports and oil terminals in Eilat and Ashkelon and owns pipeline infrastructures throughout Israel.

Dexia Israel (Public Finance) Bank Ltd.
Dexia Israel (Public Finance) Bank Ltd. (formerly Otzar Hashilton Hamekomi) is of an AA rating, and part of the international Dexia Group, which is a worldwide leader in the public sector finance. (The balance sheet is approx. 584 billion €, international rating of main entities: AA-AAA)
They specialize in: Providing banking and credit services to the municipal sector, financing infrastructure projects for public and private companies working with the wide public sector, in Israel and in over 30 countries around the world. Moreover, they have a substantial scope of activity in the capital market.

NDS Technologies Israel Ltd.
The NDS Group, a majority owned subsidiary of News Corporation, supplies open end-to-end digital technology and services to digital pay-television platform operators and content providers. For additional information: www.nds.com

Shlomo Sixt Group
The Shlomo Sixt Group is the leading vehicle group in its field in the Israeli market. The group provides a wide range of vehicle services, including car rental, leasing, car sales, maintenance, repairs and roadside service and general insurance. Shlomo Sixt represents the international Sixt Group, one of the world’s largest vehicle rental companies. The Group has a combined fleet of 60,000 vehicles and includes several companies providing a large number of services in the automotive field. The Group includes Shlomo Sixt Car Rental, offering comprehensive rental services in Israel and around the world; New Kopel Sixt Holdings, a public company traded on the Tel Aviv Stock Exchange which includes New Kopel Sixt Leasing, which holds 30% of the leasing market in Israel; New Kopel Sixt Vehicle Sales, the sales arm for all of the group’s rental and operational leasing vehicles from first hand owners; and New Kopel CAL, which offers private leasing. In addition, the group includes Shlomo Sixt Road Services and Garages, the largest repair and bodywork service center in the country, and the second largest roadside services company in Israel. Recently, a new insurance company has been added to the Shlomo Sixt Group, New Kopel Insurance, which began operating in January 2008. The New Kopel Insurance will first begin with providing general insurance, and will grow considerably, aspiring to be one of the top five leading Israeli insurance companies in the next five years. For additional information: www.shlomo.co.il.

Mikal
An International defence group, established in 1998, focused in ground systems and products. The group is composed of 20 companies located in Israel, USA, Europe, India and Africa, organized in 3 divisions – Soltam, ITL Optronics & Saymar. Ranges of technologis include electro-optics, laser, ordnance, protection, 3D, weapon systems and C2I

The Central Bottling Company Ltd.

United States Embassy, Tel Aviv, Public Affairs Office

B. Yair Building Corporation Ltd.
B. Yair – Building Corporation Ltd, owned by the developers Yossi and Yair Biton, is one of Israel’s leading and largest construction companies, and the largest in Jerusalem. The corporation was founded in 1988, and deals with initiating and constructing real estate projects, among them residential neighborhoods, housing units, rural construction, and commercial projects.
B. Yair is constructing its flagship project, the “MISHKENOT HA’UMA” complex, in the most luxurious area of Jerusalem - in close proximity to the city entrance, near the Knesset and the Supreme Court. This complex offers its inhabitants a combination of prestigious apartments, style and high quality of life.
In 2006, B.Yair started its international activity through its subsidiary Sidi Investments Kft, and the company is currently building thousands of residential, public and commercial buildings.

RAFAEL Advanced Defense Systems Ltd.
RAFAEL Advanced Defense Systems Ltd. develops and produces state-of-the-art armaments for the Israel Defense Forces (IDF) and Israel’s defense system, while deriving its economic strength from international sales. The company provides innovative solutions on the technological cutting edge from underwater, naval, land and air through space systems.

Ampa Group
Established in 1993, the Ampa Group today is active in a range of areas: Financial services – a wide variety of non-banking financing solutions for the business and household sectors. Real estate – investments in yielding real estate, initiating, developing, building and marketing of projects. Industry – manufacture of a variety of plastic packaging products for food and beverages, pharmaceutical and chemical industries in Israel and overseas. Consumer products – the development,
production and marketing of consumer products in Israel and abroad, including air conditioners, GPS systems and bath accessories. **Household services** – provision of service and guarantee for consumer products and ancillary services. Additional information may be found on our website: www.ampa.co.il

## Cooperating Organizations

### The Municipality of Herzliya

**IDF Radio**
- 93.9 FM Northern Galilee
- 96.6 FM Jerusalem and environs
- 100.7 FM Mitzpe Ramon
- 102.3 FM Haifa and Beer Sheba and environs
- 104 FM Central Israel and Eilat

**Iflat Group**
Iflat Group is Israel’s leading information center. Operating since 1947 and a member of the International Association of Information and Media Companies (FIBEP), Iflat Group has a staff of over 280 skilled workers, employed in the following group companies: Iflat Media Information, Iflat Advertising Monitoring, Iflat Advanced Media Analysis, Iflat On Disc, Iflat Tenders, Dekel Iflat and Iflat Mivzakei Shilton.

### The Israel Postal Company

The Israel Postal Company stands at the top of the Israeli marketplace, providing a variety of services to the public via its skilled and knowledgeable staff, using advanced technology to improve the services and work methods. The Postal Company has the largest deployment of service units throughout Israel.

In addition to a full range of mail services the company offers postal banking services, messenger services, logistics and state of the art on-line services. The Israel Postal Company provides universal service to the general population under the motto "From everyone, to everyone, everywhere, everyday, and at an equal price to all".

### The Daniel Hotel

The Daniel Hotel is numbered among Israel’s leading hotels in the corporate sector, with a wealth of experience in organizing conferences and seminars. The Daniel Hotel complex includes the Shizen Lifestyle Spa Resort, designed in the spirit of the Far East.

Tamares Hotel Group operates an additional hotel in the Dead Sea resort area: the Daniel Dead Sea. For additional information: www.tamareshotels.co.il

### Federman & Sons (Holdings) Ltd.

The group is fully owned by Mr. Shali Federman (ex-“Elite” partner) and deals in agricultural inputs (fertilizers) and food products (roasted coffee). In the food business, the group controls “Landwer Coffee Ltd.”, the oldest local coffee roaster. In recent years, the company upgraded its production facilities and deepened its involvement not only in the retail sector but also in Horeca (hotels, restaurants, cafes). The group manages and distributes high quality international brands such as “illy” Espresso, “Rombouts” Filter coffee, and “Landwer” Espresso and Turkish coffee.

### The Israel Hotel Association (IHA)

The Israel Hotel Association (IHA) is the umbrella organization for Israel’s hotels and also represents them. It acts to promote, develop and expand tourism in Israel and to offer assistance in raising the hotels’ levels of professionalism.

### The Zionist Council in Israel

The Zionist Association of Israel is an Israeli Zionist movement and an arm of the World Zionist Congress in Israel. The mission of the Israel Zionist Association is to strengthen the Jewish-Zionist identity of Israel. The thrust of its activities deals with the leadership development and involvement of youth in social and Zionist action. The Zionist Association includes a National Youth Organization called ’Tzameret’, which prepares youth for the army, offers Zionist education workshops, seminars, panel discussions and educational forums which take place in numerous schools throughout the country.