# Time for New National and Regional Agendas

## Preliminary Program

Dan Acadia Hotel, Herzliya

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#### Overview Plan

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| **Nof Yam Assembly**<br>10:00-15:00<br>The 2013 Herzliya Game: The Day After Syria's Disintegration – Global and Regional Implications<br>11:00 Herzliya Assembly<br>Cyber Security in a Borderless Global Arena | **Accadino Assembly**<br>11:00-12:30<br>Punching Above their Weight: Small Economies in the Global Marketplace | **Accadino Assembly**<br>11:00 Herzliya Assembly<br>Ahead of President Obama's Visit to Israel: US-Israel Relations – Quo Vadis? | **Nof Yam Assembly**<br>08:00<br>US-Israel Relations in the Context of US Strategy<br>11:00<br>The Herzliya Consensus: Prioritizing National Budget Cuts | **Nof Yam Assembly**<br>08:00<br>Cyber Int. | **Business Lounge**<br>08:00<br>Diplomacy and Military: The Interface<br>11:00<br>Israel-Turkey Relations and the Eastern Mediterranean | **Accadino Assembly**<br>12:45<br>US-China Relations: Will Solar Energy Deliver? | **Nof Yam Assembly**<br>08:00<br>The Legal Responsibility of Terrorism Sponsors | **Accadino Assembly**<br>08:00<br>Long-Term Middle East Scenarios | **Accadino Assembly**<br>08:00<br>Israel's National Security | **Accadino Assembly**<br>08:00<br>Exodus Hall<br>Punching Above their Weight: Small Economies in the Global Marketplace | **Business Lounge**<br>08:00<br>Nof Yam Assembly<br>10:00-12:30 | **Nof Yam Assembly**<br>11:00<br>The Herzliya Assembly Briefing of IDF Director of Military Intelligence | **Nof Yam Assembly**<br>11:00<br>Israel's National Security | **Nof Yam Assembly**<br>11:00<br>Israel's National Security Strategy and the Changing Middle East | **Nof Yam Assembly**<br>15:45<br>Israel’s Trade Policy in Face of the Global Crisis | **Accadino Assembly**<br>12:45<br>Redefining Relationships Between the State, Citizens, and the Corporate Sector | **Accadino Assembly**<br>14:00<br>A New Macro-Economic Strategy for Israel | **Accadino Assembly**<br>13:30<br>Israel’s Allies in the Regional Periphery | **Accadino Assembly**<br>15:45<br>From Bad to Worse? Middle East Economic Prospects | **Accadino Assembly**<br>15:45<br>Economic Crisis and Political Instability in a Post-Spring Middle East | **Accadino Assembly**<br>15:45<br>Israel’s Trade Policy in Face of the Global Crisis | | **Herzliya Assembly**<br>13:30<br>The Gas Treasure: Israel’s Industry and Transportation | **Herzliya Assembly**<br>14:00<br>The US Pivot to Asia and the Global Balance of Power | **Accadino Assembly**<br>15:45<br>From Bad to Worse? Middle East Economic Prospects | **Accadino Assembly**<br>15:45<br>Economic Crisis and Political Instability in a Post-Spring Middle East | **Accadino Assembly**<br>15:45<br>Israel’s Trade Policy in Face of the Global Crisis | **Exodus Hall**<br>17:00<br>Nof Yam Assembly<br>Is Israel Experiencing a Credit Crunch? Reforming Israel’s Credit Markets | **Exodus Hall**<br>17:00<br>Nof Yam Assembly<br>Is a Sunni Axis Emerging? The Balance of Power in The Middle East | **Nof Yam Assembly**<br>17:00<br>UK Academy Assembly<br>Exodus Hall<br>Punching Above their Weight: Small Economies in the Global Marketplace | | **Herzliya Assembly**<br>14:30<br>Women Economic Resilience | **Herzliya Assembly**<br>15:00<br>The Herzliya Consensus: Prioritizing National Budget Cuts | **Accadino Assembly**<br>15:45<br>From Bad to Worse? Middle East Economic Prospects | **Accadino Assembly**<br>15:45<br>Economic Crisis and Political Instability in a Post-Spring Middle East | **Accadino Assembly**<br>15:45<br>Israel’s Trade Policy in Face of the Global Crisis | **Exodus Hall**<br>17:00<br>Nof Yam Assembly<br>Is Israel Experiencing a Credit Crunch? Reforming Israel’s Credit Markets | **Exodus Hall**<br>17:00<br>Nof Yam Assembly<br>Is a Sunni Axis Emerging? The Balance of Power in The Middle East | **Nof Yam Assembly**<br>17:00<br>UK Academy Assembly<br>Exodus Hall<br>Punching Above their Weight: Small Economies in the Global Marketplace | | | | | | | | | | | | | **Participation in the “HERZLIYA ROUNDTABLE” sessions and special events is open only to EXECUTIVE or GOLD EXECUTIVE PARTICIPANTS or by personal and separate invitation**

*The program is preliminary (as of March 6) and subject to change; speakers marked with asterisks are to be confirmed.*
HERZLIYA PLENARY SESSIONS (March 11 – March 14)

Monday, March 11, 2013

15:30 Herzliya Assembly

WELCOME AND REGISTRATION

16:00 Herzliya Assembly

INAUGURAL CEREMONY AND THE BALANCE OF ISRAEL’S NATIONAL SECURITY

Welcome: Maj. Gen. (res.) Danny Rothschild, Director, Institute for Policy and Strategy; Chair, Annual Herzliya Conference Series

Greetings: Prof. Uriel Reichman, President and Founder, IDC Herzliya
Mr. Yonatan Yasour, Mayor of Herzliya
Prof. Alex Mintz, Dean, Lauder School of Government, Diplomacy and Strategy, IDC Herzliya

The Herzliya Indices: Prof. Rafi Melnick, Provost, IDC Herzliya
Prof. Gabriel Ben-Dor, School of Political Sciences, Haifa University

Israel’s Foreign Relations Assessment: Amb. Raphael Barak, Director General, Ministry of Foreign Affairs

The Herzliya Assessment: Maj. Gen. (res.) Danny Rothschild, Director, Institute for Policy and Strategy; Chair, Annual Herzliya Conference Series

MC: Mr. Jonathan Davis, Vice President for External Relations and Head of the Raphael Recanati International School, IDC Herzliya

18:00 Herzliya Assembly

THE GLOBAL ECONOMY: IS THE CRISIS OVER?

With: Prof. Axel Weber, Chairman of the Board, UBS; Fmr. President of the Deutsche Bundesbank
Prof. Jacob Frenkel, Chairman, JPMorgan Chase International; Chairman, Board of Trustees, Group of Thirty (G-30); Fmr. Governor of the Bank of Israel

19:15 Herzliya Assembly

CHALLENGES TO ISRAEL’S NATIONAL SECURITY: IDF CHIEF OF STAFF

Keynote Address: Lt. Gen. Benny Gantz, Chief of the General Staff, IDF

20:00 Exodus Hall

OPENING RECEPTION

by special invitation only

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Tuesday, March 12, 2013

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<th>Herzliya Assembly</th>
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<tr>
<td><strong>CYBER SECURITY IN A BORDERLESS GLOBAL ARENA</strong></td>
<td><strong>ISRAEL’S RIGHT OF SELF-DEFENSE: STRATEGIC, MORAL, AND LEGAL CONSTRAINTS</strong></td>
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<td>In cooperation with Israel National Cyber Bureau, Prime Minister’s Office and the Yuval Ne’eman Workshop, Tel Aviv University</td>
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<td>Opening Remarks: Dr. <strong>Evitar Matania</strong>, Head, Israel National Cyber Bureau, Prime Minister’s Office</td>
<td>Prof. Maj. Gen. (res.) <strong>Yishai Beer</strong>, Radzyner School of Law, IDC Herzliya; Fmr. President of the IDF Military Court of Appeals</td>
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<td>Chair: Prof. Maj. Gen. (res.) <strong>Isaac Ben-Israel</strong>, Yuval Ne’eman Workshop, Tel-Aviv University; Chairman, Israel National Council for Research and Development – Ministry of Science &amp; Technology</td>
<td>Prof. <strong>Moshe Halbertal</strong>, Radzyner School of Law, IDC Herzliya; Gruss Professor of Law, NYU Law School</td>
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<td>Mr. <strong>Avi Hasson</strong>, Chief Scientist, Ministry of Industry, Trade &amp; Labor</td>
<td>Maj. Gen. (res.) <strong>Dan Harel</strong>, Fmr. Deputy Chief of the IDF General Staff</td>
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<td>Adv. <strong>Yoram Hacohen</strong>, Head, Law, Information &amp; Technology Authority, Ministry of Justice</td>
<td>Dr. <strong>Elav Lieblich</strong>, Radzyner School of Law, IDC Herzliya</td>
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<td>Dr. <strong>Dorit Dor</strong>, VP of Products, CheckPoint</td>
<td>Moderator: Mr. <strong>Amos Harel</strong>, Military Correspondent, Haaretz</td>
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<td>Mr. <strong>Adi Sharabani</strong>, CEO &amp; Co-Founder SkyCure</td>
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<tr>
<td><strong>MEDIA &amp; DEMOCRACY IN THE ERA OF MULTIPLE SOURCES OF INFORMATION</strong></td>
<td><strong>R&amp;D PRIORITIES: WILL SOLAR ENERGY DELIVER?</strong></td>
<td><strong>REDEFINING RELATIONS BETWEEN THE STATE, CITIZENS, AND THE CORPORATE SECTOR</strong></td>
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<td>Dr. <strong>Noam Lemetretch Latar</strong>, Dean, Sammy Ofer School of Communications, IDC Herzliya</td>
<td>In cooperation with the National Council for Research &amp; Development, Ministry of Science &amp; Technology</td>
<td>Mr. <strong>Oved Yehezkeli</strong>, CEO, T.A.R.A. Consulting Group; Fmr. Secretary of the Cabinet at the Prime Minister’s Office</td>
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<td>Dr. <strong>Yuval Karniel</strong>, Sammy Ofer School of Communications, IDC Herzliya</td>
<td>Prof. <strong>Daniel Herschkowitz</strong>, Minister of Science and Technology</td>
<td>Mr. <strong>ElHurvitz</strong>, Executive Director, Trump Foundation</td>
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<td>Mr. <strong>Yoram Mokady</strong>, Vice President of content, HOT</td>
<td>Prof. <strong>Moti Herschkowitz</strong>, Vice-President and Dean for R&amp;D, Ben-Gurion University; Chairman, National Committee for Energy R&amp;D</td>
<td>Brig. Gen. (Res.) <strong>Eival Gilady</strong>, Chairman, Western Galilee College</td>
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<td>Ms. <strong>Ayelet Metzger</strong>, Acting Director General, The Second Television and Radio Authority</td>
<td>Prof. <strong>Arie Zaban</strong>, Head, Bar-Ilan’s Institute of Nanotechnology &amp; Advanced Materials (BINA), Bar-Ilan University</td>
<td>Brig. Gen. (Res.) Prof. <strong>Joshua (Shuki) Shemer</strong>, Chairman, Assuta Medical Centers; Sackler Faculty of Medicine, Tel Aviv University</td>
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<td>Mr. <strong>Eden Bar Tal</strong>, Director General, Ministry of Communications</td>
<td>Mr. <strong>Dov Berger</strong>, Director of Solar Energy, Ormat Technologies Inc.</td>
<td>Dr. <strong>Michal Hemo-Lotem</strong>, Director General, JDC Institute for Leadership and Governance</td>
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<td>Moderator: Mr. <strong>Roy Katz</strong>, Sammy Ofer School of Communications, IDC Herzliya</td>
<td>Dr. <strong>Shlomo Wald</strong>, Chief Scientist, Ministry of Energy and Water</td>
<td>Mr. <strong>Eyal Gabai</strong>, Managing Partner, RGB Equity; Fmr. Director General of the Prime Minister’s Office</td>
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14:30 Herzliya Assembly

**Cyber, Social Networks & the Transformation of Politics**

*In cooperation with The National Council for Research & Development, Ministry of Science & Technology and the Yuval Ne’eman Workshop, Tel Aviv University*

Chair: Prof. Maj. Gen. (res.) *Isaac Ben-Israel*, Yuval Ne’eman Workshop, Tel-Aviv University; Chairman, Israel National Council for Research and Development – Ministry of Science & Technology

Dr. *Chiara de Franco*, Research Fellow, Department of War Studies, King’s College London

Mr. *Noy Aloshe*, Musician and Media Artist


Mr. *Sam Graham-Felsen*, Barack Obama’s 2008 Campaign Chief Blogger

Mr. *Eden Shochat*, General Partner, Genesis

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16:15 Herzliya Assembly

**Is the Israeli-Palestinian Impasse Breakable?**

Opening Remarks: MK *Tzipi Livni*, Chairman of the Hatnua Party

Dr. *Robert Danin*, Eni Enrico Mattie Senior Fellow for Middle East and Africa Studies, Council on Foreign Relations

Prof. *Shlomo Avineri*, Hebrew University of Jerusalem; Fmr. Director General of the Ministry of Foreign Affairs


Dr. *Yoaz Hendel*, Chairman, Institute for Zionist Strategy


Mr. *Dani Dayan*, Former Chairman, Yesha Council

Moderator: Mr. *Barak Ravid*, Diplomatic Correspondent, *Haaretz*

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18:30 Herzliya Assembly

**Zionism in the 21st Century**

Opening Remarks: *Mr. Efi Stenzler*, Chairman, KKL-JNF

Speakers:

Mr. *Natan Sharansky*, Chairman, Jewish Agency for Israel

Rabbi *Israel Meir Lau*, Chief Rabbi of Tel Aviv-Jaffa; Fmr. Chief Rabbi of Israel

Prof. *Uriel Reichman*, President and Founder, IDC Herzliya

Moderator: Mr. *Jonathan Davis*, Vice President for External Relations and Head of the Raphael Recanati International School, IDC Herzliya

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20:00 Exodus Hall

**Reception**

In honor of the Keren Kayemeth Le’Israel-Jewish National Fund

by special invitation only

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14:30 Nof Yam Assembly

**The Gas Treasure: Developing Israel’s Industry and Transportation**

Mr. *Yossie Hollander*, Chairman, Israeli Institute for Economic Planning

Dr. *Gilead Fortuna*, Senior Research Fellow, Samuel Neaman Institute, Technion

Mr. *Gil Dankner*, Chairman, Dor Chemicals

Mr. *Danny Ben-Ner*, CEO, Ten Petroleum Company

Dr. *Shlomo Wald*, Chief Scientist, Ministry of Energy and Water

Moderator: *Avi Bareli*, *The Marker*

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16:30 Nof Yam Assembly

**A Matter of National Security: Personal Security and Law Enforcement**

Opening Remarks: Commissioner *Yohanan Danino*, Inspector General of the Israel Police

Commissioner (Ret.) *Shlomo Aharonishky*, Fmr. Inspector General of the Israel Police

Mr. *Meir Nitzan*, Chairman, Lod Municipal Appointed Committee

Mr. *Yehuda Shaffer*, Deputy State Attorney (Financial Enforcement)

Prof. *Moshe Barniv*, Radzyner School of Law, IDC

Moderator: Mr. *Menashe Raz*

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14:30 Accadino Assembly

**Women Economic Resilience**

Chair: *Prof. Sharon Rabin-Margaliot*, Dean, Radzyner School of Law, IDC Herzliya

Ms. *Vered Pear Swid*, Head, Authority for the Advancement of the Status of Women, Prime Minister’s Office

Ms. *Ilana Fahima*, Vice President for Human Resources, Teva Pharmaceuticals


Ms. *Yafit Alfandari*, Head, Consumption and Finance Sector and Coordinator of Gender Statistics, Central Bureau of Statistics

Dr. *Tali Regev*, School of Economics, IDC Herzliya

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Wednesday, March 13, 2013

11:00  Herzliya Assembly

AHEAD OF PRESIDENT OBAMA’S VISIT TO ISRAEL: US-ISRAEL RELATIONS – QUO VADIS?

H.E. Daniel B. Shapiro, Ambassador of the US to Israel
Amb. Dr. Dore Gold, President, Jerusalem Center for Public Affairs
The Honorable Dr. Dov S. Zakheim, Senior Fellow, CNA Corporation; Senior Adviser, Center for Strategic and International Studies; Fmr. US Undersecretary of Defense
Amb. Danny Ayalon, Fmr. Deputy Minister of Foreign Affairs and Fmr. Ambassador of Israel to the US
Mr. Brian Katulis, Senior Fellow, Center for American Progress
Moderator: Nadav Eyal, Channel 10

12:30  Herzliya Assembly

MAJOR TRENDS IN THE GLOBAL ECONOMIC CRISIS

Chair: Prof. Jacob Frenkel, Chairman, JPMorgan Chase International; Chairman, Board of Trustees, Group of Thirty (G-30); Fmr. Governor of the Bank of Israel
Prof. Niu Tiehang, Senior Research Fellow & Editor-in-Chief of Globalization Journal, Centre of International Economic Exchanges
Mr. Andrew Sheng, President, Fung Global Institute; Fmr. Chairman of the Hong Kong Securities and Futures Commission
Mr. Daniel J. Arbess, Partner, Perella Weinberg Partners; Portfolio Manager, PWP Xerion Funds

IMPLICATIONS FOR THE ISRAELI ECONOMY

Prof. Stanley Fischer, Governor of the Bank of Israel

14:00  Herzliya Assembly

A NEW MACRO-ECONOMIC STRATEGY FOR ISRAEL

Prof. Rafi Melnick, Provost, IDC Herzliya
Mr. Yair Seroussi, Chairman of the Board of Directors, Bank Hapoalim
Prof. Eugene Kandel, Head of the National Economic Council, Prime Minister’s Office
Mr. Aharon Fogel, Chairman, Migdal Insurance and Financial Holdings
MK Prof. Avishay Braverman, Labor Party
Moderator: Ms. Stella Korin-Lieber, Globes

Concluding Remarks: Prof. Stanley Fischer, Governor of the Bank of Israel

14:15  Nof Yam Assembly

THE US PIVOT TO ASIA AND THE GLOBAL BALANCE OF POWER: WHAT DOES THIS MEAN FOR ISRAEL AND THE MIDDLE EAST?

Dr. David Gordon, Head of Research and Director, Global Macro Eurasia Group; Fmr. Vice Chairman, US National Intelligence Council
Amb. Bilahari Kausikan, Permanent Secretary, Ministry of Foreign Affairs of Singapore
Prof. Xu Jian, Senior Research Fellow, China Institute of International Studies
Prof. Robert Ayson, Director, Center for Strategic Studies: New Zealand (CSS)
Amb. Dan Gillerman, Chairman, Markstone Capital Group; Fmr. Ambassador of Israel to the UN
Mr. Tommy Steiner, Senior Research Fellow, Institute for Policy and Strategy, IDC Herzliya

15:45  Herzliya Assembly

THE HERZLIYA CONSENSUS: PRIORITIZING NATIONAL BUDGET CUTS

Prof. Rafi Melnick, Provost, IDC Herzliya
Mr. Doron Cohen, Director General, Ministry of Finance
Mr. Yarom Ariav, Fmr. Director General of the Ministry of Finance
Mr. Israel Makov, Chairman of the Board, Institute for Policy and Strategy, IDC
Prof. Leah Achdut, Senior Research Fellow, Van Leer Jerusalem Institute; School for Social Sciences and Management, Ruppin Academic Center

Concluding Remarks: MK Dr. Yuval Steinitz, Minister of Finance

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EMERGING SECURITY CHALLENGES IN THE MIDDLE EAST: THE PROLIFERATION OF TERROR AND JIHAD

Lt. Gen. (Ret.) Francis H. (Frank) Kearney, President, Inside-Solutions LLC; Fmr. Deputy Director for Strategic Operational Planning, US National Counter-Terrorism Center

Amb. Wolfgang Ischinger, Chairman, Munich Security Conference

The Honorable Jane Harman, Director, President & CEO, Woodrow Wilson International Center for Scholars

Mr. R. James Woolsey, Chairman, Foundation for Defense of Democracies (FDD); Fmr. Director of the Central Intelligence

Dr. Boaz Ganor, Deputy Dean, Lauder School of Government, Diplomacy and Strategy, IDC Herzliya; Founder & Executive Director, International Policy Institute for Counter-Terrorism (ICT)

Moderator: Mr. Arnon Perlman

IS ISRAEL EXPERIENCING A CREDIT CRUNCH?

Prof. Zvi Eckstein, Dean, School of Economics, IDC Herzliya

Ms. Anat Levin, Head of Global Treasury and Member of the Board of Management, Bank Hapoalim

Prof. Amir Barnea, Arison School of Business, IDC Herzliya

Prof. Oded Sarig, Commissioner of Financial, Savings, and Insurance Markets, Ministry of Finance

Prof. Daniel Tsiddon, Head, Capitol Market Division, Bank Leumi

Moderator: Ms. Meirav Arlozorov, TheMarker

KEYNOTE ADDRESS

The Honorable Giulio Terzi di Sant’Agata, Minister of Foreign Affairs of Italy

IRAN AND THE RED LINE: TIME FOR SWORD OR TIME FOR DIPLOMACY?

The Honorable Rudy deLeon, Vice President for National Security and International Policy, Center for American Progress; Fmr. US Deputy Secretary of Defense

Amb. Wolfgang Ischinger, Chairman, Munich Security Conference

The Honorable Mary Beth Long, Fmr. US Undersecretary of Defense for International Security Affairs

Ms. Danielle Pletka, Vice President, Foreign and Defense Policy Studies, American Enterprise Institute (AEI)

Dr. Liang Yabin, Research Fellow, Institute for International Strategic Studies, Central Party School of the Chinese Communist Party

Prof. Uzi Arad, Fmr. National Security Advisor to the Prime Minister; Lauder School of Government, Diplomacy and Strategy, IDC Herzliya

Moderator: Dr. Josef Joffe, Publisher-Editor, Die Zeit; Senior Fellow, Freeman Spogli Institute for International Studies and Marc & Anita Abramowitz Fellow, Hoover Institution, Stanford University

RECEPTION

by special invitation only

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**Thursday, March 14, 2013**

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<td>11:00</td>
<td>Herzliya Assembly</td>
<td><strong>Briefing of IDF Director of Military Intelligence</strong></td>
<td>Maj. Gen. Aviv Kochavi, Director of Military Intelligence, IDF</td>
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<td>11:45</td>
<td>Nof Yam Assembly</td>
<td><strong>Overdose? Israeli Market Regulation</strong></td>
<td>Mr. Dror Strum, President, Israeli Institute for Economic Planning&lt;br&gt;Mr. Sharon Kedmi, Director General, Ministry of Industry, Trade, and Labor&lt;br&gt;Ms. Noga Kainan, President, Israeli Forum of Chief Financial Officers (CFOs)&lt;br&gt;Mr. Noaz Bar-Nir, Director General, Ministry of Tourism&lt;br&gt;Mr. Elad Benbaji, CEO, Excellence Nessuah brokerage services Ltd</td>
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<td>13:30</td>
<td>Herzliya Assembly</td>
<td><strong>Syria’s Ongoing Strife: Regional Implications</strong></td>
<td>Ms. Antonella Caruso, Director, Middle East and West Asia Division, Department of Political Affairs, United Nations&lt;br&gt;Mr. Andrew J. Tabler, Senior Fellow, The Washington Institute for Near East Policy&lt;br&gt;The Honorable Suat Kiniklioglu, Executive Director, STRATIM; Fmr. Member of Parliament, Turkey&lt;br&gt;Mr. Salameh Nematt, Jordan Communications Consultants&lt;br&gt;Prof. Eyal Zisser, Dean, Faculty of Humanities, Tel Aviv University&lt;br&gt;Moderator: Ms. Smadar Perry, Middle East Editor, Yedioth Aharonot</td>
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<td>13:30</td>
<td>Nof Yam Assembly</td>
<td><strong>Addressing Trade Vulnerability: Israel’s Dependence on Too Few Exporters</strong></td>
<td>Mr. Sharon Kedmi, Director General, Ministry of Industry, Trade, and Labor&lt;br&gt;Mr. Israel Makov, Chairman of the Board, Institute for Policy and Strategy, IDC&lt;br&gt;Mr. Dan Catarivas Director, Division of Foreign Trade and International Relations, Manufacturers’ Association of Israel&lt;br&gt;Mr. Dov Baharav, Chairman of the Board, Israel Aerospace Industries&lt;br&gt;Moderator: Ms. Galit Hemi, Editor, Calcalist</td>
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<td>15:15</td>
<td>Herzliya Assembly</td>
<td><strong>Economic Crisis and Political Instability in a Post-Spring Middle East</strong></td>
<td>Dr. Tamara Cofman Wittes, Director, Saban Center for Middle East Policy, Brookings Institution&lt;br&gt;Amb. Bernardino Léon, EU Special Representative to the Southern Mediterranean&lt;br&gt;Mr. Sherif El-Diwani, Chief Business Officer, Documenta SL&lt;br&gt;Dr. Israel Elad-Altman, Senior Research Fellow, Institute for Policy and Strategy, IDC Herzliya&lt;br&gt;Ms. Kerstin Müller, MdB, Foreign Policy Spokesperson for the Alliance 90/The Greens Parliamentary Group; Fmr. Minister of State at the Ministry for Foreign Affairs of Germany&lt;br&gt;Moderator: Ms. Judy Miller, Contributing Editor, City Journal; Adjunct Fellow, Manhattan Institute</td>
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<td>15:15</td>
<td>Nof Yam Assembly</td>
<td><strong>Leaving No Child Behind? Getting Serious About Vocational Education</strong></td>
<td>Dr. Dan Sharon, Fmr. Director General of the Ministry of Education&lt;br&gt;Mr. Nachum Blass, Senior Researcher, Taub Center for Social Policy Studies in Israel&lt;br&gt;Dr. Ofer Rimon, Director, Administration for Science and Technology, Ministry of Education&lt;br&gt;Mr. Shalom Ben Moshe, Senior Director, Human Resources Training and Development, Ministry of Industry, Trade and Labor&lt;br&gt;Adv. Ravit Dom, Director General, Amal&lt;br&gt;Dr. Yousef Jabareen, Faculty of Architecture and Town Planning, Technion&lt;br&gt;Moderator: Ms. Anat Goldstein</td>
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### 17:00 Nof Yam Assembly

**TOURISM: A TOP PRIORITY INDUSTRY**

- The Honorable **Kenneth E. Hyatt**, Acting Deputy Under Secretary for International Trade, U.S. Department of Commerce

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- **Amb. Dan Gillerman**, Chairman, Markstone Capital Group
- **Mr. Ami Federmann**, President, Israel Hotel Association; Deputy Chairman, Dan Hotels
- **Mr. Noaz Bar-Nir**, Director General, Ministry of Tourism
- **Mr. David Boas**, President, David Boas Enterprises and Business Consultancy; Fmr. Director of Budgets at the Ministry of Finance
- **Mr. Shmuel Marom**, Chair, Israel Incoming Tour Operators Association

Moderator: **Mr. Matan Hodorov**, Senior Economic Commentator, Channel 10

### 17:00 Herzliya Assembly

**IS A SUNNI AXIS EMERGING? THE BALANCE OF POWER IN THE MIDDLE EAST**

- **Mr. Elliott Abrams**, Senior Fellow for Middle Eastern Studies, Council on Foreign Relations
- **Mr. Brian Katulis**, Senior Fellow, Center for American Progress
- **Mr. Riad al Khouri**, Principal and Chief Economist, DEA Inc, Amman
- **Mr. Salameh Nematt**, Jordan Communications Consultants
- **Dr. Shmuel Bar**, Director of Studies, Institute for Policy and Strategy, IDC Herzliya

Moderator: **Mr. Oded Granot**, Head, Middle East Desk, Channel 1

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### 18:30 Herzliya Assembly

**ISRAEL’S NATIONAL SECURITY STRATEGY AND THE CHANGING MIDDLE EAST**

Opening Remarks: The Honorable **Dan Meridor**, Deputy Prime Minister and Minister of Intelligence and Atomic Energy

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- **Maj. Gen. (res.) Danny Rothshchild**, Director, Institute for Policy and Strategy; Chair, Annual Herzliya Conference Series
- **Prof. Shlomo Avineri**, Hebrew University of Jerusalem; Fmr. Director General, Ministry of Foreign Affairs

Moderator: **Mr. Ron Ben-Yishai**, Journalist, Yedioth Ahronoth/YNET News

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### 20:00 Herzliya Assembly

**THE HERZLIYA ADDRESS**

TBD

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### 21:00 Exodus Hall

**RECEPTION**

by special invitation only

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*The program is preliminary (as of March 6) and subject to change; speakers marked with asterisks are to be confirmed.*
The Herzliya Roundtable sessions are intended to facilitate in-depth conversations on topical issues involving a limited number of senior-most practitioners and experts. Held under the Chatham House Rule, participation in the Herzliya Roundtable sessions is only open to EXECUTIVE and GOLD EXECUTIVE PARTICIPANTS or by personal and separate invitation.

Monday, March 11, 2013

10:00 – 15:00  Nof Yam Assembly

THE 2013 HERZLIYA GAME: THE DAY AFTER SYRIA’S DISINTEGRATION – GLOBAL AND REGIONAL IMPLICATIONS

Control Group:
Chair: Maj. Gen. (res.) Danny Rothschild, Director, Institute for Policy and Strategy; Chair, Annual Herzliya Conference Series
Ms. Rachel Machtiger, Senior Research Fellow, Institute for Policy and Strategy, IDC Herzliya
Mr. Ori Slonim, Research Fellow, Institute for Policy and Strategy, IDC Herzliya

Participants:

USA
The Honorable Mary Beth Long, Fmr. US Undersecretary of Defense for International Security Affairs
Lt. Gen. (Ret.) Francis H. (Frank) Kearney, President, Inside-Solutions LLC; Fmr. Deputy Director for Strategic Operational Planning, US National Counter-Terrorism Center
Mr. R. James Woolsey, Chairman, Foundation for Defense of Democracies (FDD); Fmr. Director of the Central Intelligence

CHINA
Dr. Liang Yabin, Research Fellow, Institute for International Strategic Studies, Central Party School of the Chinese Communist Party
Prof. Robert Ayson, Director, Center for Strategic Studies: New Zealand (CSS)

RUSSIA
Amb. Zvi Magen, Fmr. Ambassador of Israel to Russia

EU/NATO
The Honorable Alexandr Vondra, Fmr. Deputy Prime Minister and Fmr. Minister of Defense of the Czech Republic
Dr. Josef Joffe, Publisher-Editor, Die Zeit; Senior Fellow, Freeman Spogli Institute for International Studies and Marc & Anita Abramowitz Fellow, Hoover Institution, Stanford University

SAUDI ARABIA AND GCC
Dr. David Gordon, Head of Research and Director, Global Macro Eurasia Group; Fmr. Vice Chairman, US National Intelligence Council

TURKEY
The Honorable Suat Kiniklioglu, Executive Director, STRATIM; Fmr. Member of Parliament, Turkey

ISRAEL
Amb. Dr. Oded Eran, Senior Research Associate, Institute for National Security Studies (INSS); Fmr. Ambassador of Israel to Jordan and to the EU and NATO

JORDAN
Mr. Riad al Khoury, Principal and Chief Economist, DEA Inc, Amman

IRAN
Dr. Shmuel Bar, Director of Studies, Institute for Policy and Strategy, IDC Herzliya
Dr. Alex Greenberg, Institute for Policy and Strategy, IDC Herzliya

LEBANON
Mr. Tony Badran, Research Fellow, Foundation for Defense of Democracies

SYRIA
Alawistan: Mr. Andrew J. Tabler, Senior Fellow, The Washington Institute for Near East Policy
Jihadistan: Dr. Mordechai Kedar, Research Associate, Begin-Sadat Center for Strategic Studies, Bar-Ilan University
Syrian National Council: Lee Smith, Senior Editor, Weekly Standard

EGYPT
Dr. Israel Elad-Alman, Senior Research Fellow, Institute for Policy and Strategy, IDC Herzliya

Discussant:

Moderator:
Mr. Tommy Steiner, Senior Research Fellow, Institute for Policy and Strategy, IDC Herzliya

*The program is preliminary (as of March 6) and subject to change; speakers marked with asterisks are to be confirmed.
10:00 – 12:30 Accadino Assembly

**PUNCHING ABOVE THEIR WEIGHT: SMALL ECONOMIES IN THE GLOBAL MARKETPLACE**

**Chair:** Amb. Irit Ben-Abba, Deputy General Director for Economic Affairs, Ministry of Foreign Affairs

**Discussants:**
- Sir Prof. Peter Gluckman, Chief Science Advisor to the Prime Minister of New Zealand
- Dr. David Skilling, Senior Advisor to the Secretary, Department of Foreign Affairs & Trade, New Zealand
- Mr. Netanel Oded, The National Economic Council, Prime Minister’s Office
- Mr. Dror Strum, President, Israeli Institute for Economic Planning
- Prof. Ehud Gazit, Chief Scientist, Ministry of Science and Technology

13:00-15:30 Accadino Assembly

**MARITIME SECURITY AND NAVAL STRATEGY**

(in Hebrew)

**Chair:** Rear Admiral (Res.) Yuval Zur, Principal Maritime Strategic Chair, University of Haifa

**Discussants:**
- Captain (Res.) Yigal Maor, Director, Israeli Maritime Administration; Director General, Shipping and Ports Authority
- Prof. Eyal Benvenisti, Faculty of Law, Tel Aviv University
- Dr. Ehud Eiran, Faculty of Political Science, Haifa University
- Mr. Ohad Cohen, Deputy Director General of Foreign Trade, Ministry of Industry, Trade and Labor
- Brig Gen. Oded Gour-Lavie, Israeli Navy

Concluding Remarks: Admiral (Res.) Ami Ayalon Chairman, Executive Committee, University of Haifa; Fmr. Commander-in-Chief of the Navy

**Tuesday, March 12, 2013**

<table>
<thead>
<tr>
<th>8:00 Nof Yam Assembly</th>
<th>8:00 Business Lounge</th>
<th>8:00 Accadino Assembly</th>
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<tbody>
<tr>
<td><strong>THE LEGAL RESPONSIBILITY OF TERRORISM SPONSORS</strong></td>
<td><strong>TIME FOR RESET? HAS ISRAEL LOST EUROPE?</strong></td>
<td><strong>SHORT-TERM MIDDLE EAST SCENARIOS: SYRIA, LEBANON, JORDAN,</strong></td>
</tr>
<tr>
<td><strong>Chair:</strong> Mr. Richard D. Heideman, Chairman, International Advisory Board of the Herzliya Conference</td>
<td><strong>Chair:</strong> Mr. Marc Berthold, Director, Israel Office, Heinrich Böll Foundation</td>
<td><strong>Chair:</strong> Dr. Shmuel Bar, Director of Studies, Institute for Policy and Strategy, IDC Herzliya</td>
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<tr>
<td><strong>Discussants:</strong> Mr. Floyd R. Jenkins, Founding President, Meridian 39</td>
<td><strong>Discussants:</strong> Ms. Kerstin Müller, MdB, Foreign Policy Spokesperson for the Alliance 90/The Greens Parliamentary Group; Fmr. Minister of State at the Ministry for Foreign Affairs of Germany</td>
<td><strong>Discussants:</strong> Prof. Asher Susser, Stanley and Ilene Gold Senior Fellow, Moshe Dayan Center for Middle Eastern Studies, Tel Aviv University</td>
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<tr>
<td>Mr. Steven R. Perles, Perles Law Firm, PC</td>
<td>Maj. Gen. Mark O. Schissler, Director, Strategy and Policy, U.S. European Command (EUCOM J5)</td>
<td>Prof. Eyal Zisser, Dean, Faculty of Humanities, Tel Aviv University</td>
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<tr>
<td>Mr. Stuart H. Newberger, Partner, Crowell &amp; Moring, LLP</td>
<td>Dr. Jürgen Rüttgers, Fmr. Minister President, North-Rein Westphalen, Germany</td>
<td>Dr. Israel Elad-Altmann, Senior Research Fellow, Institute for Policy and Strategy, IDC Herzliya</td>
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<tr>
<td>Dr. Boaz Ganor, Deputy Dean, Lauder School of Government, Diplomacy and Strategy, IDC Herzliya; Founder &amp; Executive Director, International Policy Institute for Counter-Terrorism (ICT)</td>
<td>H.E. Tomáš Pojar, Ambassador of the Czech Republic to Israel; Fmr. Deputy Foreign Minister of the Czech Republic</td>
<td>Mr. Salameh Nematt, Jordan Communications Consultants</td>
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### Wednesday, March 13, 2013

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<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event</th>
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<tr>
<td>8:00</td>
<td>Business Lounge</td>
<td>Diplomacy and Military: The Interface</td>
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<td>Chair: Amb. Eran Etzion, Director of Policy Planning, Ministry of Foreign Affairs</td>
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<td>Discussants:</td>
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<td>Wolfgang Ischinger, Chairman, Munich Security Conference</td>
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<td>Prof. Robert Ayson, Director, Center for Strategic Studies: New Zealand</td>
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<tr>
<td>8:00</td>
<td>Nof Yam Assembly</td>
<td>US-Israel Relations in the Context of US Strategy</td>
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<td>Chair: Prof. Galia Golan, Director of the MA Program, Lauder School of Government, IDC</td>
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<td>Discussants:</td>
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<td>Liora Herzl, Deputy Director General for North America, Ministry of Foreign Affairs</td>
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<td>Alon Pinkas, Fmr. Consul General of Israel in New York</td>
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<td>Zvi Rafiah</td>
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<td>Brian Katulis, Senior Fellow, Center for American Progress</td>
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<tr>
<td>8:00</td>
<td>Accadino Assembly</td>
<td>Short-Term Middle East Scenarios: Iran, Iraq, the Gulf States, Libya, and the Maghreb</td>
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<td></td>
<td>Chair: Dr. Shmuel Bar, Director of Studies, Institute for Policy and Strategy, IDC Herzliya</td>
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<td>Discussants:</td>
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<td>David Gordon, Head of Research and Director, Global Macro Eurasia Group; Fmr. Vice Chairman, US National Intelligence Council</td>
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<td>Joshua Teitelbaum, Department of Middle Eastern Studies, Bar-ilan University</td>
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<td>Alex Greenberg, Institute for Policy and Strategy, IDC Herzliya</td>
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<td>Oded Brosh, Senior Research Fellow, Institute for Policy and Strategy, IDC Herzliya</td>
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<td>Antonella Caruso, Director, Middle East and West Asia Division, Department of Political Affairs, United Nations</td>
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### Thursday, March 14, 2013

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
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<tbody>
<tr>
<td>8:00</td>
<td>Business Lounge</td>
<td>Israel-Turkey Relations and the Eastern Mediterranean</td>
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<td>Chair: Prof. Shlomo Avineri, Hebrew University of Jerusalem; Fmr. Director General of the Ministry of Foreign Affairs</td>
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<td>Discussants:</td>
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<td>Suat Kinikiloglu, Executive Director, STRATIM; Fmr. Member of Parliament, Turkey</td>
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<td>Andreas Theophanous, Head, Department of European Studies and International Relations, University of Nicosia; Director, Cyprus Center for European and International Affairs</td>
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<td>Brian Katulis, Senior Fellow, Center for American Progress</td>
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<td>Tommy Steiner, Senior Research Fellow, Institute for Policy and Strategy, IDC Herzliya</td>
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<tr>
<td>8:00</td>
<td>Accadino Assembly</td>
<td>Long-Term Middle East Scenarios</td>
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<td>Chair: Dr. Shmuel Bar, Director of Studies, Institute for Policy and Strategy, IDC Herzliya</td>
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<td>Discussants:</td>
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<td>Uzi Rabi, Director, Moshe Dayan Center for Middle Eastern Studies, Tel Aviv University</td>
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<td>Amos Hochstein, US Deputy Assistant Secretary of State for Energy Diplomacy</td>
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<td>R. James Woolsey, Chairman, Foundation for Defense of Democracies (FDD); Fmr. Director of the Central Intelligence</td>
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<td>Israel Elad-Altmann, Senior Research Fellow, Institute for Policy and Strategy, IDC Herzliya</td>
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<td>8:00</td>
<td>Nof Yam Assembly</td>
<td>Cyber Int.</td>
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<td>Chair: Prof. Maj. Gen. (res.) Isaac Ben-Israel, Yuval Ne’eman Workshop, Tel-Aviv University; Chairman, Israel National Council for Research and Development – Ministry of Science &amp; Technology</td>
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<td>Discussants:</td>
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<td>Tal Kandel, Symantec</td>
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<td>Tzachi Zorenshtain, System Architect, Israel, McAfee International Ltd</td>
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<td>Guy Mizrahi, CEO, Cyberia - Advanced Cyber Solutions Ltd</td>
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<td>Yuval Altman, Head of Cyber Security, Verint Systems</td>
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<td>Tal Mozes, Hacktics Leader, Advisory Services, Ernst &amp; Young</td>
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<td>Guy Alon, Marketing Director, ELTA SIGINT, EW &amp; Communication Division</td>
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SPECIAL EVENTS

Participation in the special events of the Herzliya Conference is only open to EXECUTIVE and GOLD EXECUTIVE PARTICIPANTS or by personal and separate invitation.

Monday, March 11, 2013

20:00 OPENING RECEPTION
Exodus Hall

Tuesday, March 12, 2013

20:00 KKL/JNF RECEPTION
Exodus Hall

Wednesday, March 13, 2013

20:00 RECEPTION
Exodus Hall

Thursday, March 14, 2013

21:00 RECEPTION
Exodus Hall

EXPERT IDF FIELD TRIP

Participation in the field trip is only open to international participants with preference to EXECUTIVE and GOLD EXECUTIVE PARTICIPANTS.

Sunday, March 10

TEL-NOF AIR FORCE BASE
09:30-09:45 Gathering and Refreshments
09:45-10:45 Base Commander’s Introduction (Briefing Room of the Flight Testing Center)
10:50-11:50 Visit to the Flight Testing Center and Briefing by the Squadron Commander
11:55-12:55 Visit to a Fighter Squadron and Briefing by the Squadron Commander
13:00-14:00 Lunch
14:00-15:00 Visit to the Unmanned Aerial Vehicle’s Squadron and Briefing by the Squadron Commander

THE HOME FRONT COMMAND, RAMLA
15:20-15:30 Gathering and Refreshments
16:15-16:35 Presentation of Capabilities of the Home Front Command
16:45-17:15 Visit to the Emergency Broadcasting Studio

The final program of the field trip is subject to change

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