The Simulation Unit at the Institute for Policy and Strategy (IPS)
The Simulation Unit at IPS has conducted several mega-simulations with top policy makers, experienced diplomats, representatives of the top echelon of the military and defense establishment, experts from academic, as actual participants in these simulations.
Past Participants in the IDC Simulation Unit Games

- Former chief of staff of the IDF, Major General Dan Halutz
- Former Chief of the Intelligence Corp, Gen. Res. Aharon Farkash
- Former US Ambassador to Israel, Dan Kurtzer
- Former Israeli Foreign Minister, Zipi Livni
- Former Israeli Amb. to the US, Zalman Shoval
"Iran: The Day After" simulation at the IDC was a follow-up simulation to the one conducted at Harvard’s Kennedy School in 2009.
The simulation received extensive coverage in the international media, including MSNBC, the NY Times, Reuters, the Times of India, the Gulf Times, and the BBC.
A Palestinian State? The Day After

January 2011

A Palestinian State? The Day After
A Palestinian State? The Day After

- The primary objective of this simulation was to examine the political and geo-strategic implications of a Palestinian unilateral request for recognition as a state.

- The simulation analyzed the optimal actions for Israel and predicted with success, the ramifications of such a move.
June 2012

The Challenges of De-legitimization Simulation
The simulation examined the impact of continued attempts to de-legitimize Israel, on Israel’s diplomatic and military maneuverability and ways to combat such moves.
The Potential Emergence of the Sinai Peninsula as a "Glocal" Terrorist Threat and the Security Implications on Israel and the Middle-East

September 2012

The multi-player, multiple-round simulation will examine the impact on Israel and the region of a major terrorist attack, originating from the Sinai, on Eilat, the response of Israeli government to such an attack and the response to the response by other players.
March 2012

• Conducted by top experts in the field of political marketing in Israel: Reuven Adler and Haim Assa

• Our MA students worked with various parties, prepared and presented multi-media campaigns for these parties.
“An Israeli-Palestinian Agreement: The Day Before”

August 2013
“An Israeli-Palestinian Agreement: The Day Before”

- **Participants:** Approximately 30 senior policy makers, academic experts and former diplomats took part in the exercise, playing of roles of actors relevant to the simulation scenario. The actors represented in the exercise included: The United States, Israel, Palestinian Authority, Hamas, Egypt, the EU, Hezbollah, Syria, Jordan, Global Jihad and the International Media.
THE 2014 HERZLIYA SIMULATION GAME:
THE DAY AFTER A DEAL WITH IRAN – REGIONAL & GLOBAL IMPLICATIONS

at the 14th Annual Herzliya Conference
June 8 - 11, 2014
THE 2014 HERZLIYA SIMULATION GAME:
THE DAY AFTER A DEAL WITH IRAN – REGIONAL & GLOBAL IMPLICATIONS
THE 2015 HERZLIYA SIMULATION GAME: A THIRD LEBANESE WAR? PREVENTABLE? WINNABLE?

at the 15th Annual Herzliya Conference

June 7, 2015
The 2014 Herzliya Simulation Game: A Third Lebanese War? Preventable? Winnable?

Simulation Convener: Col. (res.) Dr. Shaul Shay, Director of Research, Institute for Policy and Strategy (IPS), IDC Herzliya; Fmr. Deputy Chairman of the National Security Council

Israel:

Amb. Zalman Shoval, Fmr. Ambassador of Israel to the United States
Maj. Gen. (res.) Gershon Hacohen, Fmr. Commander of the IDF Northern Corp
MK Maj. Gen. (res) Eyal Ben-Reuven, Commander of the Northern Front during the Second Lebanon War
Brig. Gen. (res.) Ruth Yaron, Fmr. IDF Spokesperson; Federmann School of Public Policy and Government, Hebrew University of Jerusalem
Col. (res.) Dr. Shmuel Even, Senior Research Fellow, INSS
Dr. Ronen Bergman, Yedioth Ahronoth

United States:

Amb. Prof. Daniel C. Kurtzer, Fmr. Ambassador of the US to Israel and to Egypt; S. Daniel Abraham Professor of Middle East Policy Studies, Woodrow Wilson School of Public and International Affairs, Princeton University
Dr. Amnon Cavari, Lauder School of Government, Diplomacy & Strategy, IDC Herzliya
Mr. Lior Weintraub, Fmr. Spokesperson of the Israeli Embassy in Washington, D.C.; CEO, She’arim: the Association for the Empowerment of Jewish Renewal in Israel

Russia:

Dr. Dima Adamsky, Lauder School of Government, Diplomacy & Strategy, IDC Herzliya

European Union:

Dr. Amichai Magen, Marc & Anita Senior Researcher and Head of the Terrorism & Governance Desk, International Institute for Counter-Terrorism (ICT); Lauder School of Government, Diplomacy & Strategy, IDC Herzliya
Dr. Esther Lopatin, Director, Center for European Studies, IDC Herzliya
THE 2014 HERZLIYA SIMULATION GAME:
A THIRD LEbanese WAR? PREVENTABLE? WINnable?

Iran:
Dr. Oded Brosh, Senior Research Fellow, Institute for Policy and Strategy, IDC Herzliya
Dr. Emily Landau, Senior Research Associate, Institute for National Security Studies
Mr. Yossi Melman, Defense and Intelligence Commentator for Maariv & Jerusalem Post
Mr. Meir Javedanfar, Lauder School of Government, Diplomacy and Strategy, IDC Herzliya

Syria – Assad Regime:
Prof. Eyal Zisser, Dean, Faculty of Humanities, Tel Aviv University

Syria – Opposition:
Prof. Boaz Ganor, Dean, Lauder School of Government, Diplomacy & Strategy; Ronald Lauder Chair for Counter Terrorism, Founder & Executive Director, Institute for Counter-Terrorism (ICT), IDC Herzliya
Dr. Ely Karmon, Senior Research Scholar, International Institute for Counter-Terrorism (ICT), IDC Herzliya

Lebanon:
Dr. Reuven Erlich, Head of the Intelligence and Terrorism Information Center, Center for Special Studies

Hezbollah:
Dr. Eitan Azani, Deputy Executive Director, Institute for Counter-Terrorism (ICT), IDC Herzliya

Palestinian Authority/Hamas:
Prof. Shaul Mishal, Director, Middle East Division, Lauder School of Government, Diplomacy & Strategy, IDC Herzliya
Brig. Gen. (res.) Shalom Harari, Research Associate, International Institute for Counter-Terrorism (ICT), IDC Herzliya
Dr. Reuven Berko

Arab League:
Amb. Yitzhak Levanon, Fmr. Ambassador of Israel to Egypt; Associate, International Institute for Counter-Terrorism (ICT), IDC Herzliya
Amb. Jacob Rosen, Fmr. Ambassador of Israel to Jordan; Senior Counselor, Center for Political Research, Ministry of Foreign Affairs, Israel
Dr. Michal Yaari, Open University

Simulation Management Team:
Dr. Lesley Terris, Lauder School of Government, Diplomacy & Strategy, IDC Herzliya
Dr. Michal Shavit, Lauder School of Government, Diplomacy & Strategy, IDC Herzliya
SIMULATION:

The Middle East after the territorial elimination of the Islamic state in Iraq and Syria
Three foreign research institutions participate in the simulation:

- China University of Foreign Affairs
- Woodrow Wilson School of Public and International Affairs at Princeton University
- France – Sciences Po CERI Paris